



# With Great Power Comes the Responsible Use of Metrics

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- 1. Where are we now?
- 2. The Responsible Metrics Movement
- 3. Supporting researchers with responsible metrics





## 1 Metrics today





## Types of metric

#### **Bibliometrics**

Statistical analysis of outputs

Citation counts

H-Index

Journal Impact Factor

Eigenfactor

#### **Altmetrics**

Alternative metrics to judge new output types

Social media

**News stories** 

Public policy

Peer review

**Patents** 





#### Levels of metric

Groups and institutions

Individual authors

Venues of production

Individual scholarly contributions

Model adapted from *Meaningful* Metrics / Roemer & Borchardt. Licensed under a CC-BY-NC 4.0 license.







#### Levels of metric

Candy University

Dr. Snickers

Journal of Chocolate Studies

"Is Galaxy Chocolate Better Than Cadburys?"

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## **Using metrics**





- Judging research quality
- Publishing decisions
- Performance reviews
- Career advancement





#### **Metric limitations**



Quantitative measures



Potential bias

- -

Lack of consistency



Potential for gaming



Fit for purpose?





# The Responsible Metrics Movement





### **DORA (2012)**

Detail the criteria used to assess both researchers and their work

Reinforce the idea that it is the quality of the piece of research that is important as opposed to the metric score of the title that it's published in

Look at the **value** and impact of all research outputs

Review their use of metrics and use a variety of measures to assess researchers and their outputs





## Leiden Manifesto (2015)

Quantitative evaluation should support qualitative, expert assessment

Measure performance against the **research missions** of the institution, group or researcher

Protect excellence in **locally** relevant research

Keep data collection and analytical processes open, transparent and simple

Allow those evaluated to **verify** data and analysis

Account for **variation** by field in publication and citation practices

Base assessment of individual researchers on a qualitative judgement of their portfolio

Avoid **misplaced concreteness** and false precision

Recognize the systematic effects of assessment and indicators

**Scrutinize** indicators regularly and update them





### The Metric Tide (2015)

Robustness – metrics should be based on the best data available

Humility – both qualitative and quantitative measures should be used Transparency – the methods used to calculate metrics should be open and transparent

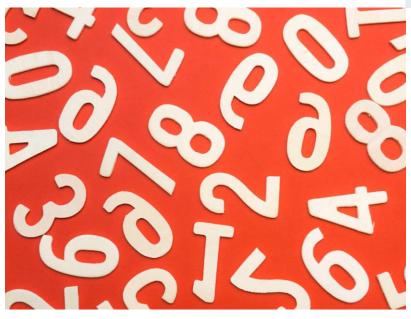
Diversity – metrics need to take into account differences in career stage and discipline

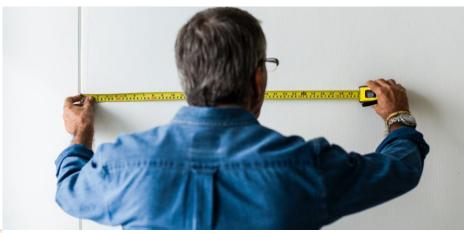
**Reflexivity** – metrics should be responsive to change





# Responsible metrics





- Quantitative and qualitative
- Openness
- Quality
- Range
- Review





# 3

# Supporting researchers with responsible metrics





## **Supporting researchers**



**Practical support** 



Advice



Advocacy



Sign your name





#### Learn more about

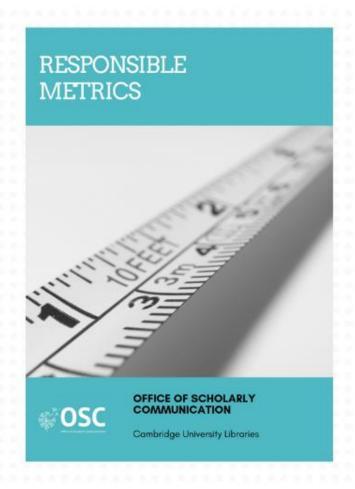
# RESPONSIBLE METRICS

with our Research Support Handy Guide

http://bit.ly/ReponsibleMetricsHandyGuide



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## THANKS FOR WATCHING



