## Less Care, More Stress <br> A Rhythmic Poem from the Roman Empire

Scholarship on Greek poetry of the second and third centuries CE has boomed in recent years. ${ }^{1}$ The old assumption (as old as Plutarch, at least in one form) ${ }^{2}$ that the era was definitively prosaic is no longer tenable: that poetry retained both its centrality in civic life and its prestige within literary culture is now undeniable. By and large, however, attention has focused on elite poetics. ${ }^{3}$ In this article I consider an anonymous popular text - a poem, I believe, but that identification presumes the discussion below - that was widely circulated across the Empire. My aim is twofold: to collate and publish it; and to reflect on what it can tell us about Greek metrics, poetics and literary value in the Roman period. This brief text, I argue, shines important new light on the emergence of stress-based (as distinct from quantitative) poetry. It has much to tell us about the ingenuity of 'subliterary literature', the interaction between material form and poetic content possible in such texts, and the complex psychology of popular literary production and circulation in the eastern Roman Empire.

## 1. The text

In Appendix One I collect 20 recorded versions of our text, some fragmentary and some abbreviated by design. ${ }^{4}$ The majority survive in the form of inscriptions on gemstones (mostly cameos); one is a graffito from Cartagena, Spain. I begin with an edition:

| $\lambda \varepsilon ́ \gamma o u \sigma ı v$ | They say | 1 |
| :--- | :--- | :--- |
| $\ddot{\alpha}$ Ө́̇خouovv | What they like | 2 |
| $\lambda \varepsilon \gamma \varepsilon ́ t \omega \sigma \alpha v$ | Let them say it | 3 |

[^0]| oủ $\mu \varepsilon ́ \lambda \iota \mu o l$ | I don't care | 4 |
| :--- | :--- | :--- |
| $\sigma u ̀ ~ \phi i \lambda \iota ~$ | $\mu \varepsilon$ | Go on, love me |
| $\sigma u v \phi \varepsilon ́ \rho \iota ~ \sigma o l ~$ | It does you good | 5 |


| Line | Variants (numbers refer to the catalogue in Appendix One) |
| :---: | :---: |
| 4 |  |
| 5-6 | om. 13-18 |
| 5 |  vel sim. 3, 7 |
| 6 | бuvфદ́pı 1-5 : $\sigma u \mu \phi$ ¢́pı 7, 9-10, 19 : ouфદ́pı 8 |

Apart from the fragmentary item 20, all gemstone versions give the colometry reproduced above. The graffito version seems systematically to amalgamate two lines into one, producing a 3-line text (see Appendix Two).

In those cases where the artefacts (including the graffito) on which the text is recorded have been dated by modern specialists, estimates have all ranged between the $2^{\text {nd }}$ and $3^{\text {rd }}$ centuries $C E$. The transmitted spelling is also compatible with that era, although the evidence is not decisive. There are two noteworthy features:
(i) an imperial date is suggested by the general substitution of -t for $-\varepsilon \iota$ endings in the third-person singular of the present tense ( $\mu \varepsilon ́ \lambda l$, $\sigma u v \phi \varepsilon ́ \rho \iota)$, and in the second-person singular imperative of the $\varepsilon$ contract verb ( $\phi i \lambda \iota$ ). On inscriptions this substitution is attested as early as the third century BCE, but becomes commoner after 100 CE. ${ }^{5}$ The confusion of $-\iota$ and $-\varepsilon \iota$ (which is in fact commoner in the inverse form) is indicative of a gradual phonetic convergence that seems to have left pronunciation of the two largely indistinguishable by the second century CE. ${ }^{6}$
(ii) less indicative for the purposes of dating are the spellings $\sigma u v \phi \varepsilon \rho($ and $\sigma u \phi \varepsilon ́ \rho \mathrm{l}$. In inscriptions $\sigma u v \phi$ - is 'comparatively well attested in the last three centuries before Christ', although $\sigma u \mu \phi$ - is approximately twice as common. ${ }^{7}$ бuфغ́pt is more unusual, but the

[^1]loss of nasals before stops can be paralleled in inscriptions already from the classical period. ${ }^{8}$

Of course, there is no guarantee that the text itself is not older, and the very variability of the spelling should caution us against any prima facie assumption that what we have is anything like the 'original' text. But given that the material artefacts indicate a consistently Roman date-range, and no comparable Hellenistic-era inscriptions have been located to date, it seems safe to conclude that our text probably originates in the Roman period, i.e. in the first or second century of our era.

The diction is unambitious. The verbs belong to the beginner's Greek lexicon; there are no nouns, adjectives or adverbs. There is no sign of Atticism: in particular, the third-person imperative - $\varepsilon \tau \tau \sigma \alpha v$ ending, which is regular for the koine of the era, is censured by Atticist authorities, who prefer -óvt $\omega$ v. ${ }^{9}$-óvt $\omega$ v is the more recherché, literary option in prose at any rate (-غ́t $\omega \sigma \alpha v$, however, is found high poetry). ${ }^{10}$ The spelling ouфغ́pl (in no. 8) also reflects a feature that is 'not normally found in decrees and documents in which the writing is of a high standard'. ${ }^{11}$ In terms of language, then, our text and its inscribers do not lay claim to literary elevation. This is perhaps what one would expect, given the relatively modest value of the gems themselves: agate, onyx and sardonyx, the material on which the majority of texts are inscribed, are all varieties of chalcedony, an abundant mineral in the Mediterranean region.

## 2. Metre

In spite of this apparent want of literary ambition, Carlo Gallavotti has claimed that our text is metrical. Combining the 6 lines into 3 pairs appears to yield one hemiamb ( $\cup-\cup-\cup-\cup$ ) and two anacreontics ( $\cup \cup-\cup-\cup-$ $-):{ }^{12}$


[^2]
## 入દ́pouoıv $\dot{\alpha}$ Өغ́入ouđıv

$\cup \cup — \cup-\cup — —$

$\lambda \varepsilon ү \varepsilon ́ t \omega \sigma \alpha v$ oú $\mu \dot{\lambda} \lambda \iota \mu$ оь
$\cup \cup-\cup-\cup —$ -
$\sigma u ̀ ~ \phi i ́ \lambda ı ~ \mu \varepsilon ~ \sigma u v ф \varepsilon ́ p ı ~ \sigma o ı ~$
To scan the first line, however, Gallavotti was forced to interpret the first line's alpha not as the relative $\alpha$ (a short vowel, producing a light syllable) but as (long) $\tilde{\tilde{\alpha}}$, explaining this as a Doric form of the adverbial $\tilde{\tilde{n}}$ ('in which way'). Given the resolutely unpretentious diction in the rest of the text, however, it is implausible to imagine that readers would avoid the obvious and supply instead a recondite form in a different dialect. While the final two anacreontics are secure, the first verse is not metrical, at least, in the form in which we have it. ${ }^{13}$ There are three explanations for the anomalous metrical assemblage:

- The anacreontics are intended, and the first line represents an attempt at metre (whether hemiambic or otherwise) that is 'flawed' by classical standards.
- The two lines of anacreontics are intended, but the first is deliberately extrametrical. ${ }^{14}$
- The 'anacreontics' are unintended.

Before we assess these possibilities we should consider another striking metrical feature. Our text appears to make use of the stress accent to govern rhythm, in the manner of post-antique Greek poetry: the accents appear on the first of every four syllables ( $\alpha$ and $\sigma$ ú are treated as unstressed for these purposes, as they would be in Byzantine stress-based poetry). ${ }^{15}$

[^3]It is, to be sure, far from self-evident that the option of adopting a stress-based rhythm would have been open to a poet of the second century CE or thereabouts. As is well known, the shift from pitch to stress accent, accompanying the loss of vowel quantity, seems to have begun in the Hellenistic period. ${ }^{16}$ Greek metre was, however, by that stage already congealed in its classical, quantitative forms. Since Meyer's study of 1885 it has been dogma that the earliest unequivocal examples of poetry based around stress rather than quantity come in the form of two fourth-century texts by the experimental poet Gregory of Nazianzus, the De Virginitate ${ }^{17}$ and the Hymnus Vespertinus, ${ }^{18}$ composed in bipartite lines of $14-16$ syllables none of which has any quantitative metre and almost all of which show accented stress on the penultimate syllable. This feature, paroxytonesis, can be detected in some quantitative poetry from the high empire: the chief examples are the choliambics of Babrius and the so-called meiouric ('mouse-tailed') hexameters found in Lucian and various papyri. Some have interpreted the incorporation of paroxytonesis into 'classical' metres as a precursor of the later shift to stressbased metre, but this is not universally accepted. ${ }^{19}$ Either way, the stressbased rhythm found in our text is of a significantly more elaborate and thoroughgoing variety than mere paroxytonesis, and unparalleled (so far) in poetry of the High Empire. ${ }^{20}$

The 23 (or, in the shorter version, 15) syllables can be understood as trochaic verses consisting of 4 syllables, with a caesura following the word-break in the third syllable (in the first three verses the caesura follows a free-standing word; in the final 3 it follows an enclitic attached to the previous word). ${ }^{21}$ The final verse is catalectic, ending at the caesura.

| Syllable 1 <br> (accented) | Syllable 2 | Syllable 3 (followed by <br> caesura) | Syllable 4 |
| :--- | :--- | :--- | :--- |

[^4]| $\boldsymbol{\lambda} \boldsymbol{\varepsilon}$ - | YOU- | OLV | $\dot{\alpha}$ |
| :---: | :---: | :---: | :---: |
| $\theta \varepsilon$ - | 入ou- | OLV | $\lambda \varepsilon-$ |
| Vع́- | T $\omega$ - | o $\alpha$ V | OU |
| นย์- | $\lambda_{l}$ | $\mu \mathrm{OL}$ | OU |
| фí- | $\lambda \mathrm{l}$ | $\mu \varepsilon$ | OUV- |
| фย́- | $\rho \mathrm{l}$ | OOL |  |

Alternatively, of course, in order to respect the word-breaks and the colometry in which the text has been transmitted one might understand the rhythm as iambic with a missing first syllable (the 'caesura' would then simply become the verse-end). At one level nothing rests on the trochaic/iambic distinction: our text is surely a sui generis experiment with an attractive, memorable rhythm, rather than an attempt to adhere to a formally regulated poetic scheme. But if we consider it from the wider perspective of the history of Greco-Roman metrics then the trochaic/iambic issue becomes significant. At first sight the 'missing' syllable is a curiosity, but two related phenomena provide some important context:

- The Latin comedies of Plautus make use of iambic and trochaic septenarii in sung sections; this metre appears to have been in common use in oral culture too. The septenarius is in fact a misnomer: $:^{22}$ it is rather a catalectic octonarius, consisting of seven full feet plus a halffoot (i.e. 15 syllables in all). According to Roman conventions, the short version of our text would be considered a trochaic septenarius (the longer version might be considered an extension of the same scheme over 23 syllables). Traditional Latin verse patterns are, like Greek, quantitative rather than stress-based, but as has often been noted accentual patterns can track quantitative ones closely in Latin (unlike in Greek). ${ }^{23}$ The versus quadratus - a trochaic septenarius that often displayed strong correlation between word accent and heavy quantity was commonly used in acclamations, for example the one that accompanied the return of Germanicus in 19 CE: Salva Roma, salva patria, salvus est Germanicus. ${ }^{24}$ It is notable too that many such septenarii are (like this one, and like our Greek text) characterised by phonetic repetition.

[^5]- Our text can also be analysed as 7 syllables of stress-based trochaics ( $\lambda \varepsilon ́ \gamma o u \sigma \iota v \dot{\alpha}$ Ө่́̇ short version) + a further 8 syllables of iambics ( $\sigma u$ фi $\lambda \iota \mu \varepsilon \sigma u v \phi \varepsilon ́ p ı ~ \sigma o \iota:$ longer version)..$^{25}$ The 15 -syllable Byzantine politikos stikhos ('political verse'), which gained popularity from the $10^{\text {th }}$ century onwards (but the origins of which have been traced back at least to the $6{ }^{\text {th }}$ century), ${ }^{26}$ was similarly based around the combination of octasyllabic and heptasyllabic iambic or trochaic cola. ${ }^{27}$ It has been clearly shown that the late-antique roots of the politikos lie in various different, fluid combinations of 8- and 7 -syllable cola, ${ }^{28}$ and that 'oral accentual verse based on paired cola of 8 and 7 syllables with mixed trochaic/iambic rhythms was already in use from at least late antiquity'. ${ }^{29}$

These two parallels offer some evidence, then, that (a) in both Latin and Greek iambics and trochaics were considered congenial to stressed rhythm, and that (b) such rhythms might be delivered in stikhoi of 15 syllables, which could in Greek (according to a process that began at least as early as late antiquity) be split into hemistichs of 8 and 7 syllables. If, as Michael Jeffreys once argued, the politikos stikhos was the end result of a slow evolution of the acclamatory Latin trochaic septenarius, then our text might even be seen as evidence for a 'missing link' between Latin and Greek stressed poetry. ${ }^{30}$ Alternatively, if Fraenkel was right to see the classical Greek (quantitative) trochaic tetrameter catalectic as originally underlying the Latin septenarius, ${ }^{31}$ our text might better be understood as the result of an independent conversion of the Greek quantitative form into a stress-based equivalent. Such questions, however, fall well outside our present remit.

[^6]Where does this leave our text, metrically? It seems unlikely that the rhythms might be accidental: can we really believe that a sixfold repetition of a rhythm is the result of chance - particularly when the metrical form is so historically credible? What is more, both the short and the long versions display the same rhythmic pattern (i.e. a combination of 7 -syllable and 8 -syllable cola), suggesting that the scheme is intrinsic. At the same time, however, the anacreontics seems equally unlikely to be accidental (the non- or sub-metrical first line notwithstanding). What to conclude? One possibility is that an original poem in quantitative verse has been rewritten as a rhythmic poem. Given the frequency of metrical errors in inscribed poetry elsewhere, however, it seems more likely that Alternatively, a rhythmic poem may have been designed as deliberately quasi-anacreontiewhat we have is the original poem, representing a genuine attempt at (at least capturing some flavours of) quantitative verse, so asperhaps intended to appeal simultaneously to a more-classical educated readers alongside appreciators of popular verse. ${ }^{32}$ What seems clear, however, is that in the poem's present state the rhythmic metre is more systematic, and likely to have been experienced as the-dominant-one, even as the anacreontic quantities assert themselves in the later lines.

## 3. Other 'Poetic' Features

Other striking features suggest a design that we might call 'poetic'. One is the use of half-rhymes. As we have seen, the longer version is best understood aurally as 6 lines of (stress-based) trochaic tetrasyllables, the last of which is catalectic. These 6 lines divide naturally into $2 \times 3$-verse phonetic groups. The first is dominated by the initial sequence $\lambda \dot{\varepsilon} \gamma o u \sigma ı v / \theta \dot{\varepsilon} \lambda o u \sigma ı v /-\gamma \varepsilon ́ t \omega \sigma \alpha v$, the assonance of which is disguised in visual form, and revealed only once the poem is verbalised with the stress rhythm. In the second group of three verses the half-rhymes are even more pronounced: oú $\mu \varepsilon ́ \lambda \iota \mu o l / \sigma u ̀ ~ \phi i ́ \lambda ı ~ \mu \varepsilon / \sigma u v ф \varepsilon ́ p ı ~$ $\sigma o l$. In the first group the half-rhymes occupy the first three positions in the trochaic tetrasyllable; in the second half, they run from caesura to caesura. This transition helps emphasise the closural nature of the (catalectic) final verse's caesura.

Our text is visually as well as aurally poetic. The creators of the gemstone versions were clearly aiming for symmetry and elegant 'diagrammatic' patterns. ${ }^{33}$ The Budapest version (no. 5) offers the most stunning example:

[^7]

Photograph: Aquincum Museum, reproduced with permission

The six lines are made of 9 or 8 letters. The first line, which has 8 , is slightly distended; the fifth, which also has 8 letters, has been elongated by the addition of what is apparently a leaf symbol (the same feature appears in catalogue entries nos. 3 and 7; one of the Paris cameos, no. 9, has $\mu \alpha \mathrm{L}$ (phonetic) instead of $\mu \varepsilon$, presumably to fill out the line). The effect is to produce a square, with columnar diagrammatic patterns down either side. On

[^8]the left, the $\Lambda E$ of lines 1 and 3 and the $A \Theta$ of line 2 have been deliberately assimilated to create the impression of patterning; similarly in the last three lines the $C$ has been almost closed, so as to assimilate it to $O$ (note how much rounder it is than other sigmas), and so that the repetition of the second $Y$ is brought out. At the end of lines 1-3 we have CIN / CIN / CAN, and then NIMOI / ^IME and OI / OI. Other patterns include the diagonal run of epsilons going down from the first line. The letters start breaking apart from their positions in the words, and taking on independent lives as visual indices. The cameo takes on a mesmerising quality, as if the letters had a significance that went beyond their immediate function. We have not yet arrived in the fourth-century world of Optatian and the carmina cancellata, where the visual patterning of letters is so intense that the poems 'vacillate between words and pictures'; ${ }^{34}$ but we are, it seems, well en route. ${ }^{35}$

## 4. Interpretation

Our text is, therefore, certainly poem-like, then, even if it differs markedly from a classical poem in its use of stress rhythm, its colloquialism, its inconsistent use of quantitative metre, its deployment of rhyme and its play with visual layout. I turn now from form to content. The text appears in two primary forms (leaving aside minor variations in spelling). The commoner version (nos. 2-12 in the catalogue) has six lines; no doubt no. 19 originally was of this kind too. Versions 13-18, however, lack the last two lines. In Appendix Two I argue that no. 1, a graffito from Cartagena, originally consisted of the short version, and that the longer version was subsequently superimposed by a second hand.

This short version of the text means 'they say what they like; let them say it; I don't care'. This reads as a popular-philosophical proverb: the speaker's view is set in defiant opposition to that of an unspecified majority. As a sentiment, this is almost infinitely adaptable, to suit practically any countercultural context. In a Greek context, however, the claim will have resonated as a claim to philosophical independence. The validation of an individual perspective in contrast to popular belief ( $\delta$ ó $\zeta \alpha$ ) is of course a definitively philosophical stance, from at least Heraclitus and Parmenides onwards. ${ }^{36}$ In the Roman era the

[^9]opposition between $\delta$ ó $\alpha$ and various modalities of reality ( $\phi$ ú $\sigma \iota$, t $\dot{\alpha}$ $\pi \rho \alpha \dot{\gamma} \mu \alpha \tau \alpha, \dot{\eta} \dot{\alpha} \lambda \hat{\lambda} \theta \epsilon \iota \alpha$ etc.) is a cornerstone of practical ethics. ${ }^{37}$ But the shorter version does not specify exactly how or in what field this independentmindedness manifests itself. Presumably that is the point: what is expressed here is primarily an attitude, adaptable to numerous different real-life scenarios. ${ }^{38}$

The culminating oú $\mu \varepsilon ́ \lambda \iota \mu o l$ adds a more forceful note of self-assertion. It recalls the programmatic declarations of independence that characteristically mark philosophers as critically independent individuals. tí $\mathfrak{\eta} \mu i ̃ v . . . \tau n ̃ \varsigma ~ \tau \tilde{\omega} v$ $\pi о \lambda \lambda \tilde{\omega} v$ סó乡nऽ $\mu \varepsilon ́ \lambda \varepsilon \iota$; asks Socrates in Plato's Crito. ${ }^{39}$ Such strident assertions of not-caring are almost a badge of philosophical identity, particularly when it comes to death, about which Socrates and the Epicureans did not care. ${ }^{40}$ Another popular inscription of the Roman Empire carries a prominent assertion of uncaring with philosophical overtones: the epitaph oűк $̆ \mu \eta \nu$,
 individual above the masses by borrowing from a philosophical trope (thus exemplifying the traffic between high philosophy and popular morality that has been well discussed by Teresa Morgan). ${ }^{42}$

[^10]oủ $\mu \varepsilon ́ \lambda \varepsilon \iota ~ \mu o ı$, indeed, may even carry a countercultural charge. $\mu \varepsilon ́ \lambda \varepsilon \iota \mu o \iota$ means 'I acknowledge my responsibility': it is a marker of submission to social expectations. Homer's Hector famously says nó $\lambda \varepsilon \mu \circ \varsigma \delta^{\prime}$ äv $\delta \rho \varepsilon \sigma \sigma \iota ~ \mu \varepsilon \lambda n \dot{\prime} \sigma \varepsilon \iota /$ $\pi \tilde{\sigma} \sigma$, $\mu \alpha \alpha^{\prime} \iota \sigma \tau \alpha \delta^{\prime}$ ह́ $\mu$ oí (Iliad 6.492-3; 20 (d)), a form of words that also reappears with several different subjects in the Odyssey. For all the multiple ironies compressed into this sentence, for all the subtle prompting for the listener/reader to imagine Andromache's unspoken response, пó入દ
 citizen-warrior superego. To reject 'care' is therefore a defiant rejection of responsibility. We might think of Herodotus' equally famous story of Hippoclides dancing away his marriage, with its epigrammatic conclusion: 'that's of no concern to Hippoclides!' (oú фроvtiऽ 'lптоклєíסn, Hdt. 6.129). To reject 'care' in this way is to assert individualism within a social context that demands submission and recognition of obligation. ${ }^{43}$

Most transmitted versions of the text, however, carry an extra two lines, which change its meaning. We shift suddenly from speaking abstractly about what 'they' say to a more relationship between 'you' ( $\sigma$ ', $\sigma o \mathrm{t}$ ) and the 'me' ( $\mu \mathrm{ot}$ ) introduced at the end of line 4. The aggressive imperative $\phi i \lambda \iota \mu \varepsilon$ and the
 proverbializing: readers are now summoned, qua addressees, into a metaleptic 'drama of position'. ${ }^{44}$ We are now in an apparently erotic scenario, where the words that 'they say' ask to be reread retrospectively as an expression of wider society's disapproval of an unconventional relationship. Catullus 5 provides an obvious parallel:

Vivamus mea Lesbia, atque amemus, rumoresque senum severiorum omnes unius aestimemus assis!

Let's live, darling Lesbia, and let's love;
And let's price all the grouching
Of old grumps at one as! (5.1-3)

In Catullus, as has often been noted, the idiom is mercantile: rejecting the rumores . . . senum severiorum is couched in terms of revaluing, as if to subvert conventional society's preoccupation with finance and quantification. ${ }^{45}$ In the

[^11]Greek text, by contrast, we are given no indication of the subjects of the first three lines' third-person verbs. The emphasis is less upon the social distinction between 'we' and 'they', and more on that between words ( $\lambda \varepsilon$ 'jouovv, $\lambda \varepsilon \gamma \varepsilon ́ t \omega \sigma \alpha v$ ) and the $\varepsilon$ हैppov of 'love' (if we take $\phi \dot{\prime} \lambda$ ı euphemistically). ${ }^{46}$

The Hellenistic Anacreontea provide further parallels. Gallavotti noted that poem $7 \mathrm{~W}^{2}$ begins $\lambda \varepsilon ́ \gamma o u \sigma ı v ~ \alpha i ~ ү u v a i ̃ к \varepsilon \varsigma ; ~ t h e ~ w o m e n, ~ w e ~ a r e ~ t o l d, ~ m o c k ~ h i m ~$ for enjoying sensory pleasure while old, but the poet's contrary view is that the closer we get to death the more appropriate is tò tع $\tau \pi v \dot{\alpha} \pi \alpha i \zeta \varepsilon เ v$. Gallavotti concluded that in our text too the subject of $\lambda \varepsilon$ र́pouđiv must be 'the women', and that the speaker is therefore an Anacreontic old man asserting that his virility is unimpaired. The Anacreontea certainly provide rich parallels for the rejection of $\delta$ ó $\xi \alpha$ in favour of sympotic delights (including sex) - indeed, richer still than Gallavotti saw. In particular, 'not caring' is a repeated theme. In poem $8 \mathrm{~W}^{2}$ the speaker asserts that the wealth of Gyges oü $\mu \mathrm{ol} \mu \dot{\varepsilon} \lambda \varepsilon \varepsilon$; what, rather, $\dot{\varepsilon} \mu o i \mu \dot{\text { ćn }}$ кı (the phrase appears three times) is anointing his moustache with perfumes, wreathing his head with roses, and living for today. Poem 45 asks ti
 $\mu \varepsilon ́ \lambda \varepsilon \iota ~ \mu o \iota, ~ / ~ \tau i ́ ~ ү \alpha ̀ \rho ~ к \alpha \lambda о u ̃ ~ B o \omega ́ t o u ; ~(10-11) . ~$
'Not caring' for mainstream tastes is, therefore, not just a philosophical but also a distinctively Anacreontic twist on the lyric persona's idiosyncratic selfdefinition in defiance of popular tastes (most famously instantiated in Sappho fr. 16 V ). ${ }^{47}$ But Gallavotti goes too far in identifying the speaker and the scenario precisely. ${ }^{48}$ As we shall see in the next section, the 'users' of this inscription were diverse and widely distributed. The text in fact avoids determining any specific scenario, allowing individuals instead to superimpose a scenario of their choice. Certainly the last lines strongly suggest erotic aggression, and even recall (albeit distantly) magical agōgai that seek to induce passion in the victim, and to lead them forcibly to the spellweaver. ${ }^{49}$ One

[^12]magical gemstone (now in the British Museum) carries the imperative inscription $\phi i \lambda \varepsilon \iota \mu \varepsilon$ in a context that suggests that the female owner was seeking to secure the ongoing affection of a partner. ${ }^{50}$ But the range of relationships potentially covered by $\phi$ \} \lambda हiv is broad; this couplet need mean nothing more than 'show me affection and you'll benefit from it'. Since we all spend much of our time wishing we were loved by one person or another, the sentiment is malleable enough to suit practically any wearer.

## 5. Contexts

The few scholars who have considered our text have focused on trying to establish the demography of the wearers and the contexts of its use. ${ }^{51}$ Gallavotti, we have seen, believed it to be a poem in the anacreontic tradition. Chaniotis, relatedly, has claimed that such inscriptions may have been read out at night (perhaps at symposia). ${ }^{52}$ Bevilacqua, by contrast, places it in a category of intimate formulae that appealed primarily to 'un pubblico femminile'. ${ }^{53}$ Given the plasticity of meaning established in the previous section, however, trying to identify one particular class of wearer or user seems the wrong approach. We can track the diversity of its uses along the axes of both geography and gender. In terms of geography, it was distributed across an extraordinarily wide geographical range: from Spain (no. 1) to Mesopotamia (no. 8). In terms of gender, item no. 5 was discovered around the neck of a young woman buried in what is now Hungary; while the shorter version of item no. 1 was scribbled on a wall in Spain by a man apparently called Eurypylus (see Appendix Two). The inscription's appeal was therefore not limited to one place or sex. Perhaps the Anacreontic parallels prompted men to read it as a piece of ironic sexual braggadocio, while parallels with female magical spells encouraged women to see it as an expression of desire to bind someone's affection. But it seems plausible that the text's crucial evolutionary adaptation in the literary contest of survival of the fittest was its very malleability, its openness to multiple renarrativisation in multiple different contexts.

[^13]Classicists are trained to locate cultural production with precise authors, individuals, frames; and to view the job of the scholar as to reverse-engineer those elements. Who wrote it? In what polis? For what audience? To play what role? With what agenda? These are legitimate questions to ask of classical poetry, but our text is a different kind of animal. Whereas classical poetry achieves fixity and canonicity via its author function, ${ }^{54}$ our text is anonymous; ${ }^{55}$ it is the property not of its creator but of the network that sustains its circulation, and which authorises expansion, compression and variation at the level of detail. ${ }^{56}$ Its real 'author' is its consumer, wearer and reader. In a mobile, internationalised economy, accessories that give cultural prestige are those that tie the wearer not to a particular point of origin but to a larger, panimperial elite.

Our text, therefore, appealed not because it identified its wearer as a certain kind of person, but for precisely the opposite reason: because it allowed individuals to escape local pigeon-holing, and claim participation in an indeterminate network of translocal sophisticates who 'get' this kind of playful, elliptical discourse freighted with covert sexual aggression. Indeed, the text's content might be held to express precisely this rejection of the epichoric. 'I don't care what they say' articulates, as we have seen, a defiant individualism that differentiates those who imagine themselves in the subject position from the trivialities of gossip, and assimilates them instead to archetypes drawn from the literary tradition, whether morally obdurate philosophers or charismatically indulgent lyric personae. The text tells its readers that the logos of the unidentified 'they' is to be discounted; what matters is instead the reality of the intimacy shared between 'you' and 'me'. At the same time, of course, the individuality proclaimed by the text is undermined by that text's broad dissemination. The individual who ventriloquises this text asserts autonomy, embodiment and intimacy, but - paradoxically - finds this in a pre-fabricated text. Let us consider briefly the one case where we can see our text 'in action', namely the Spanish graffito (no. 1 in the catalogue in Appendix One):

|  |
| :---: |
|  |

[^14]$\lambda \varepsilon \varepsilon \varepsilon ́ t \omega \sigma \alpha v \cdot o u ́ ~ † \mu \varepsilon \lambda\{\sigma \sigma\} \circ\{u \rho \alpha\}$

| (où) фì $\lambda \iota \mu] \varepsilon, \sigma u v \phi \varepsilon ́ \rho \iota ~ \sigma o l \cdot \tau \alpha \tilde{u}[\tau \alpha$ ( $\pi \rho \circ \sigma) \varepsilon ́ \gamma] \rho \alpha \psi \alpha \Sigma \Gamma$ |
| :---: |
|  |  |

According to my hypothesis (see Appendix Two), the two horizontal lines enclose the original text (the nonsensical ending of which has been 'emended'), while a different hand has added the final two lines. What is significant for our purposes is the emphasis upon individual identification. Eurypylus' autobiographical claim to 'say' or 'speak' ( $\lambda \varepsilon$ र́v) these words drags him into the narrative drama, which centres precisely upon the correct use of words ( $\lambda \dot{\varepsilon} \hat{\gamma} \circ u \sigma ı v, \lambda \varepsilon \gamma \varepsilon ́ \tau \omega \sigma \alpha v$ ). This shared vocabulary, together with the insertion of his own name within the horizontal lines, folds his own assertion of selfhood into the textual scenario (albeit unmetrically). The individual, Eurypylus, has found his own place within the text's capacious narrative space. But such a widely disseminated text cannot be decisively claimed by one individual. If my hypothesis is right, a second author, identifying him- or herself as $\Sigma \Gamma$, has added the eight syllables of the longer version, thus 'capping' Eurypylus not only by correcting his text but also by undermining his individualising claim to be the 'speaker' of a poem that is in fact common coin.

We are, perhaps, not far (in essence, if admittedly not in terms of scale) from the paradox of 'mass individualism' that has been identified as a characteristic of late-capitalist consumer culture ${ }^{57}$ (and which Monty Python's Life of Brian famously satirised). ${ }^{58}$ The ' 1 ' performed by our text is always pre-scripted, and whatever claims to anti-conformist individuality it allows one to perform are pre-rehearsed. This individualist paradox becomes prima facie even more marked if we consider the material form of the inscriptions. Some of these gems may have been worked in the same workshops (nos. 13 and 15 in the catalogue in Appendix One). The glass-paste medallion (no. 5), for all its elegance, is probably a cheap replica created from a mould. No. 14 is an intaglio, which may have been used to seal documents. As Verity Platt notes, seals themselves create secondary images: they 'combine the beauty and expense of precious stones and metals with a specific practical function, for the seal matrix - the carved image - can be replicated ad infinitum in a variety of pliable materials which are not precious at all. ${ }^{59}$ Even as the text insists on the embodied, erotic/affective individuality of the bearer, setting the singular

[^15]$\mu o t$ against the amorphous third-person plurality of $\lambda$ ह́youovv, the intaglio's material form exists as a material reminder of the text's multiple reproducibility. ${ }^{60}$

## 6. Conclusions

Given the 2 lines of anacreontics identified by Gallavotti, and indeed the Anacreontic flavour of the 'careless' rejection of the words of others, it is possible that our text started out life as a quantitatively metical poem; in the canonical form in which it circulated, however, across the Roman Empire in the $2^{\text {nd }}$ and $3^{\text {rd }}$ centuries CE, its metre was tied to stressed rhythm. This makes it the earliest example of a Greek stress-based poem identified to date. But there is no great surprise in this: it is highly likely that stressed poetry was circulating in oral form long before it manifested itself in high literature. Indeed, its adoption for late-antique Christian hymns, designed as they were to appeal to a broad audience, is strong evidence that stress poetry was at that stage deeply rooted in oral contexts. If we knew more about the oral culture of the High Empire we would no doubt have many more parallels.

The simple, alluring beat, coupled with its half-rhymes, must have been one reason for the text's popularity. Another was its adaptability into an elegant, patterned colometry that appealed aesthetically to the eye. But form is not the only explanation for its success. Our text allowed its bearer to stake a claim to individuality by rejecting social orthodoxy (what 'they say'), and asserting instead a strong bond between 'you' and 'me'. Such claims to individuality were, however, pre-scripted, in a double sense. First, the 'careless' rhetoric is borrowed from high literature and philosophy. The owner who says 'I do not care what they say' does in fact care what the classical litterati say. Second, the materiality of the gemstones themselves - the fact that they are churned out by workshops and exported over the Empire, and that intaglios at least might be used to create new copies in wax or clay - expose the iterability of these claims to individuality. I have stressed that we need not see this as a failure or an undermining of the text's individualist message; rather, it is a reminder that the identity of the anti-social individualist is itself necessarily a social one. A gem, intimately embraced by the body, can be imagined as a prosthetic extension of one's own truest self; but it is also, and simultaneously, an alien object superimposed on the body, a reminder of our subjection to society's

[^16]irresistible demands to purchase goods, to display them, to perform our identities through fashion.

The agency that shaped these texts and the artefacts that bore them is thus multiply distributed. ${ }^{61}$ The individuals who created the gems were many: the poet, the miners, importers and crafters of the gem and its setting, the new owner who commissioned (or simply bought) it. At a more abstract level, the need for a text like this was created by new social pressures that were the result of the emergence of a pan-imperial, translocal Hellenism. ${ }^{62}$ The paradox of large-scale societies is that while they homogenise cultural expression in terms of language, dress-codes and accessorisation, they also increase the pressure on individuals to seek out new ways of seceding from such normative pressures. These two Newtonian cultural forces are equipollent, leaving the individual suspended in an immobile state, neither fully individualised nor wholly part of the imagined community of the like-minded.

Let us turn in conclusion to our text's relationship to literate culture. The role of paideia (civilised education) as a marker of social distinction in the high Empire is now well established. ${ }^{63}$ This cultural 'superego' can be detected in our text in the traces of quantitative verse and the distant allusions to philosophical and lyric personae; and, indeed, more generally in the lyric mise-en-scène that is presumed. Wearers of our text will be staking a claim, however indirect, to membership of the educated elite. At the same time, it displays a number of markers of independence from the strict demands of classicism: subliterary diction and morphology, and most prominently the superimposed stress rhythm (borrowed from the popular versus quadratus whether in the well-attested Latin variety or a Greek form that is otherwise unknown to us). Our text shows that it is aware of the poetic rules established by the canon; it simply does not care to abide by them (let the high theorists of quantitative metre say what they will). Our text exemplifies both the pull of and the push against the normative classicism enshrined by the Second Sophistic. This tension was the stimulus for the creation of an experimental poem - let us finally give it that title - that was, apparently, unprecedented in the Greek world, and in formal terms at any rate astonishingly sophisticated.

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[^17]
## Appendix One: Catalogue

Our text is found widely, and almost exclusively on gemstones (see however no. 1 for an important exception). Given the popularity of the inscription, and the difficulty of tracing gemstones, the following catalogue cannot claim to be complete. It does offer, however, a representative sample of the various possible variants (and it is unlikely that new publications would change the overall picture). All of the items are, to the very best of my knowledge, owned legitimately according to the 1972 UNESCO Antiquities and Art Treasures Act.

1. Graffito, Cartagena (Spain), 2-3 CE. From an upper-storey room. Lines 13 written between two incised horizontal strokes.

> Eup]únu入os $\lambda \varepsilon ́ p l$ öৎ кદ̀ ’A[... 1
> $\lambda \varepsilon ́ \gamma o u \sigma ı v ~ a ̈ ~ Ө \varepsilon ́ \lambda o[u \sigma ı v ~ 2 ~$
> $\lambda \varepsilon \gamma \varepsilon ́ \tau \omega \sigma \alpha v \cdot$ oủ $\dagger \mu \varepsilon \lambda\{เ \sigma\} \circ\{u ̣\}\}$
(où) фì $\overline{\mathrm{l} \mu] \varepsilon \text {, } \sigma u v \phi \varepsilon ́ \rho ı ~ \sigma o เ \cdot \tau \alpha u ̃[\tau \alpha ~} 4$
( $л \rho о \sigma) \varepsilon ́ \gamma] \rho \alpha \psi \alpha \Sigma \Gamma \quad 5$

SEG 62768 (A. Chaniotis, T. Corsten, N. Papazarkadas and R. A. Tybout) = Hispania Epigraphica 18 (2009): 133-4 no. 246 (J. Curbera) = IGEP 292 (M. P. de Hoz) = Stylow 2009. On the text see Appendix Two below.
2. Inscription on sardonyx gem. From the collection of Fulvio Orsini.
 $\sigma u \vee ф \varepsilon ́ \rho ı ~ \sigma o ı ~$

SEG 441704 = Pannuti 1994: 337-9 n. 299.
3. Inscription on agate gem. Possibly from the Orsini Collection. Provenance unknown.
 бuvфદ́pı $\sigma$ oı

SEG 441704 = Pannuti 1994: 340 n. 301.

4．Inscription on sardonyx gem．Acquired in Egypt by Wilhelm Froehner （Bakhoum and Hellmann 1992：172）．
 бuvфદ́pı oot

Bibliothèque Nationale de France．SEG 421620.
5．Cameo on a medallion of glass paste．Found in a sarcophagus around the neck of a deceased young woman，Aquincum（Hungary）．2－3 CE．
 бuvфદ́pı $\sigma$ oし

Budapest History Museum．SEG 291047 n． 15 ＝IG Pannonia 96.

6．Medallion inscription．
 бuvфモ́pعı đoเ
 （reported at Cabanis 2012： 312 n．136）．

7．Inscription on agate cameo．
 бu $\mu$ ф́́pı $\sigma$ ו

British Museum．SEG 42：933．1a＝Walters 1926 no． 3707.
8．Inscribed cameo．＇Aus der Sammlung von M．Peretie in Beirut：＂La pierre a ete trouvée aux environs de Bagdad，sans doute dans les ruines de I＇antique Seleucie＂＇（Merkelbach \＆Stauber）．
 бuфと́pı бoเ

IK Estremo oriente（Babylonia） 87 ＝Merkelbach \＆Stauber 2005： 508.
9. Inscribed sardonyx cameo. 'Trouvé à Lutz, près d'Oroza (Hongrie)' (Babelon).
 бuんфદ́pı $\sigma$ oו

Bibliothèque Nationale de France. Babelon 1897: 347 = Le Blant 1896 no. 150.
10. Inscribed sardonyx cameo.
 бuんфغ́pı $\sigma$ оו

Bibliothèque Nationale de France. Babelon 1897: 348.
11. Agate. 'Ex collect. Calveti medici' (Boeckh).
 бuvфદ́pı $\sigma$ oı

CIG 7293.
12. 'Fragment de camée copié à Rome, en 1885, au Musée de la Propagande' (Le Blant)
 Le Blant 1896 no. 147.
13. Inscribed sardonyx cameo.


Bibliothèque Nationale de France. Babelon 1897: 349. Probably = CIG 7295, 'gemma collectionis de Portici ... ex Herculan.' Same workshop as no. 15 ?
14. Gold pendant with black and white onyx intaglio with inscription, ca. 3rd CE. Unknown provenance.

SEG 371750 = 'Objects with Greek inscriptions on record', in Sales Catalogue Sotheby's Monaco, 5th December 1987: Antiquités et Objets d'Art. Collection de Martine, Comtesse de Béhague provenant de la Succession du Marquis de Ganay (non vidi).
15. Inscription on onyx/sardonyx gem. Possibly from the Orsini Collection. Same workshop as no. 13?


SEG 441704 = Pannuti 1994: 339-40 no. 300.
16. Inscription on agate cameo.

British Museum. Walters 1926: 3706.
17. Onyx inscription, dated to the Roman imperial period. In the possession of 'Dr Piperidis' (Paribeni and Romanelli).

Paribeni and Romanelli 1914: col. 25 no. 14.
18. 'Camée vu en 1884 dans la collection de M. Auguste Castellani' (Le Blant).
$\lambda \varepsilon ́ \gamma o u \sigma ı v ~ a ̈ ~ \theta غ ́ \lambda o u \sigma ı v \cdot ~|~ \lambda \varepsilon ү \varepsilon ́ t \omega \sigma \alpha v, ~| ~ o u ̉ ~ \mu \varepsilon ́ \lambda \eta ~ \mu t ~$

Le Blant 1896 no. 148.
19. Agate/onyx. In the Pourtalès-Gorgier collection in Boeckh's time (the collection was sold in 1865).
--- | фí入ı $\mu \varepsilon$ | $\sigma u \mu \phi \varepsilon ́ p ı ~ \sigma o \iota ~$

CIG 7294 = Le Blant 1896 no. 146.
20. 'Fragment communiqué par M. Auguste Castellani' (Le Blant).
 Le Blant 1896 no. 149.

## Appendix Two



The graffito from Cartagena invites separate discussion．I am grateful to Prof Noguera Celdrán for supplying a high－resolution photograph，which has helped clarify a number of issues．I begin with a conventional transcription：
］ҮПҮ＾ОС＾ЕГІОСКЕА［ ..... 1
］＾EГOYCINAOE＾O［ ..... 2
］「ETתCANOYMEAIC̣O！！［ ..... 3
］ẸCYNФEPICOI TAỴ［ ..... 4
］АШАСГ ..... 5
I．e．：
 ..... 1
］$\lambda$ ह́youoıv ä $\theta$ と́入o［ ..... 2
 ..... 3
］$\varepsilon$ cuvф $\varepsilon$ рı coı• $\tau \alpha u$［ ..... 4
］$\alpha \psi \alpha c \psi$ ..... 5

The obvious explanation for the horizontal lines is that that they enclose the text．This would imply that the original inscription consisted of the first three lines．
－Line one．Clearly someone speaks（ $\left.\lambda \varepsilon \varepsilon^{\gamma} \mathrm{l}\right)$ the following words．As editors have seen，the likeliest name to end in－ypylos is Eurypylos，but other options are possible．${ }^{64}$ At the end of the line，$\kappa \dot{\varepsilon}$（thus accented）should be taken as a variant spelling of каi（so de Hoz）：${ }^{65}$ the alternative， epic／dialectic $\kappa \varepsilon$（ $=\alpha \not ้ v$ ），${ }^{66}$ is surely implausible．We are presumably to

 seems secure，but it is just about conceivable that it is a scratch disguising a $\Lambda$ ，in which case a phrase such as ó скє $\lambda \lambda$ óc（＇the bandy－ legged＇）could be supplemented．

[^18]- Line two. Two horizontal strokes appear to be visible at the left-hand edge: see the detail below. Previous editors have identified a C, but this seems unlikely, given the unevenness of the marks (elsewhere sigmata are written in neat, compact loops). Expansion of the digital photograph reveals that these marks are continuous with the cracking of the plaster, and thus may be the result of damage caused by the building's collapse rather than design. Certainly the lower of the two looks unlikely to be intentional. The upper could be deliberate, but may be not part of a letter. Could it be a diacritical mark indicating the start of the quoted poem? It is worth noting that if we disregard this 'letter' then it would appear from the substantial gap before its start that line two is indented relative to line 1 (perhaps indicating the start of the quotation of the poem).


Detail of start of line two: C or cracked/gouged plaster?

- Line three: the problems lie at the end, and they are severe (see detail below). Should we read $\mu \varepsilon ́ \lambda ı$ coı, with other editors? (The gemstone versions of our text have $\mu \dot{\varepsilon} \lambda \iota \mu$ oı.) If the letter following the $\Lambda$ is indeed an I then it cuts across the $\Lambda$; and if the next letter is indeed a $C$, it is unusually flat and narrow. Both letters are eccentric compared to the rest of the text. The 0 , however, is secure: this author characteristically writes this letter with two semi-circular strokes, as here. I believe that the original inscription read $\mathrm{ME} \wedge \mathrm{O}$, and that the two strokes between $\wedge$ and $O$ have been inserted later (note that the gap between $\Lambda$ and $O$ is consistent with spacing elsewhere). The letter following the $O$ has been read as I, but this seems wrong: it shows a slanted stem and a second
stroke, firm and deliberate, issuing diagonally up to the right from the centre of the stem; what letter might have been intended here is uncertain (an erratic Y?). This is another oddity: whereas the rest of the writing is relatively neat, this stroke is longer than usual, slants, and breaks down through the horizontal line below. We can also perhaps detect another diagonal stroke where the plaster is broken to the right: an A or a $\Lambda$ ? (But there is no trace of the second diagonal that one would expect in both cases.) The text thus seems chaotic here. It seems that an original text containing the meaningless $\mu \varepsilon \lambda o$ has been 'emended' by at least one scrawling hand. $\mu \varepsilon \lambda$ o might be explained as a failed attempt at an first-person present-tense verb meaning 'I care’ (perhaps an error for $\mu \dot{\varepsilon} \lambda \omega$, or an unfinished $\mu \dot{\varepsilon} \lambda o \mu \alpha l$; or the author may have been distracted by the example of $\theta \dot{\text { ć }}$ ouoov in the line above). ${ }^{67}$


Detail of end of line three: $-\Lambda\{I C\} O\{Y A\}$ ?

- Line four. We are now below the second horizontal line. The writing appears to be that of a different hand: the letters are larger, cruder, and more uneven; we can also detect interverbal spacing. This hand may or may not be the one that made the additions to line three. If E is to be read at the start of the line, we should no doubt fill in cù фí $\lambda \iota \mu \varepsilon$. Expansion of the digital image (see detail below) shows that $\varepsilon$ could indeed be read: although neither of the two horizontal strokes is connected to the rest of a letter on the left, line one contains a close parallel for an $\varepsilon$ written in this way. The letter seems to have been written by creating an upward loop beginning at the bottom, with the pressure released at the top (causing some jittering). A crossbar was

[^19]then added, not necessarily connected to the loop. The gap following this letter is compatible with the interverbal spacing employed in the final two lines. Since this and the following line appear to be the work of a second, more haphazard hand, perhaps the entirety of cù фí $\lambda \iota \mu \varepsilon$ was written on this line, even though this would have jutted out further to the left than previous lines. Alternatively, part of the phrase, however, may have been added to the end of the line three (although this would have encroached into Eurypylus' inscription, which was contained between the horizontal lines). The left-hand margin of this line will have been further to the left than the text line above, so perhaps just $\phi i \lambda \iota \mu \varepsilon$ (without cú) was written: this would align with the start of Eup]úru入oc. But since the other left-hand margins seem to have been unequal, there is no need to presume the alignment of this one. t $\alpha$ ũt $\alpha$ seems inevitable at the end of the line.


Detail of the start of line four: E?


- Line five (including the end of line four). $] A \Psi A C \Gamma$ is all that is clearly legible. Stylow and Curbera read ]^AWACГ, which leads them to the supplement t $\alpha \tilde{\sim}[\tau \alpha \beta] \lambda \alpha \dot{\psi} \alpha c$. (Curbera also wonders about ко入 $\alpha \psi \alpha c$, from ко入а́тtєıv = 'chisel'). There are indeed further marks to the left of A $\Psi \mathrm{AC} \mathrm{\Gamma}$ (see detail below): a vertical stem, and a connected thin, diagonal mark rising from the middle of the stem towards right. This, however, is incompatible with $\wedge$. I believe it could be a $P$. The $P$ in line four is comparable (see detail below): it has a strong vertical stem, and a sail-shaped loop consisting of a strong lower part and a weaker upper part (which would have to be completely invisible in an $P$ at the start of line five). This would be compatible with the suggestion of De Hoz and Chaniotis et al., viz. taũta үpá $\psi \alpha c ~ \gamma$, a plausible option in terms of sense. Suggestions for the final gamma include the numeral 3 (de Hoz: 'habiendo escrito esto 3 veces'), an abbreviation for $\gamma \rho \alpha \dot{\mu} \mu \alpha \tau \alpha$ (also de Hoz, translating as 'habiendo escrito estas letras'), and an abbreviation for a name (Chaniotis et al.). The last is the most plausible. I propose in fact t $\alpha \tilde{\tau} \tau \alpha$ हैץ $\rho \alpha \psi \alpha \mathrm{C} \mathrm{\Gamma}$, the last two referring to the name of the second author (no doubt a Roman-style double name or a name + patronymic). The left-hand margin will have been indented considerably relative to the one above, perhaps in imitation of the marginal variation of the text enclosed within the lines. Alternatively, $\pi \rho \circ \sigma \varepsilon ́ \gamma \rho] \alpha \psi \alpha C \Gamma$ would begin at roughly the same point as $\sigma \dot{\text { ò }} \phi^{\prime} \lambda \iota \mu \varepsilon$ in line 4.


Detail of line five: PA?


Detail of line four：$P$

My proposal，therefore，is that the original inscription，prior to correction， read：

```
Eup]úлu入oc \(\lambda \varepsilon ́ \gamma \iota\) öc кغ̀ ’A[... 1
    \(\lambda \varepsilon ́ \gamma o u \sigma ı\) ä \(\theta \dot{\lambda} \lambda o[u c ı v \quad 2\)
    \(\lambda \varepsilon \gamma \varepsilon ́ t \omega c \alpha v \cdot\) oủ † \(\mu\) ह́ \(\lambda\) o [ 3
```

Here is a complete edition of the original and the overlain inscriptions， together with apparatus criticus：

> Eup]úru入os $\lambda \varepsilon ́ \gamma \iota$ öऽ кغ̇ ’A[... 1
> $\lambda \varepsilon ́ p o u \sigma ı$ ä Өغ́入o[uoıv 2
> $\lambda \varepsilon \gamma \varepsilon ́ \tau \omega \sigma \alpha v \cdot$ oủ $\dagger \mu \varepsilon \lambda\{\iota \sigma\} \circ\{บ ̣ \alpha\}$
（où）фìخı $\mu] \varepsilon$ ，$\sigma u v \phi \varepsilon ́ \rho \iota ~ \sigma o \iota \cdot \tau \alpha u ̃[\tau \alpha ~ 4$
（ $\pi \rho \circ \sigma) \varepsilon ́ \gamma] \rho \alpha \psi \alpha \Sigma \Gamma \quad 5$
 кє ’A de Hoz：OгKEA Stylow，Curbera
$3 \dagger \mu \varepsilon ́ \lambda o$ manus prima ：$\{\boxed{\sigma}\}$ et $\{\cup ̣ \alpha\}$ add．alius vel alii
4－5（où？）фí $\lambda \iota$ ．．．$\Sigma$ 「 add．alius



The first inscription, between the lines, is therefore the 'short' version of the text, apparently inscribed on the wall by Eurypylus. The second hand, identified as belonging to $\Sigma \Gamma$, 'completed' the text.

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[^0]:    ${ }^{1}$ Among book-length studies of the last 20 years see Höschele 2006; Baumbach and Bär eds. 2007; Bär 2009; Maciver 2012; Miguélez Cavero 2013; Whitmarsh 2013: 137-210; Lightfoot 2014; Benaissa 2018; Rosenmeyer 2018; Greensmith 2020; Kneebone 2020; Perale 2020. I am grateful to a number of individuals for their generosity and insights, including Pavlos Avlamis, Marc Bonaventura, Ben Cartlidge, Renaud Gagné, Geoff Horrocks, Anna Lefteratou, José Miguel Noguera Celdrán, Verity Platt, Enrico Prodi, Zóltan Quittner, Katerina Kourtoglou, Jona Lendering and Leah Wild. CCJ's anonymous referee offered invaluable advice on phonetics and related issues. Versions of these arguments have been aired at the A Caucus seminar in the Faculty of Classics, Cambridge in October 2020, and at a meeting of the Classical Association of Aberdeen in February 2021.
    ${ }^{2}$ Plut. Mor. 403a-9c (see Whitmarsh 2013: 197-9).
    ${ }^{3}$ The epigraphic collection provided by Merkelbach and Stauber 1998-2004 offers a rich resource that has not yet been fully exploited.
    ${ }^{4}$ Uncertainty arises because a number of $19^{\text {th }}$-century notices (among them Boeckh's minimalist entries in CIG) record inscriptions on items that were at the time in private collections; it is not always clear what has happened to these items since, and whether these are identical with others recorded more recently.

[^1]:    ${ }^{5}$ Threatte 1980: 207, 199.
    ${ }^{6}$ Vessella 2018: 40-4.
    ${ }^{7}$ Threatte 1980: 610.

[^2]:    ${ }^{8}$ Threatte 1980: 485-8, with 486 on omission of $\mu$ before $\phi$ ( 3 instances, from the $5^{\text {th }}$ and $4^{\text {th }}$ centuries BCE); see also 485 on vúфๆ.
    ${ }^{9}$ Ap. Dysc. De pronom. 2.1.1 85.8 Schneider; Moeris $\alpha$ 27; Lesbonax De figuris 13b. This advice is followed by practising Atticists like Aelius Aristides and Athenaeus. Lucian's preference, however, is for - $\varepsilon$ t $\tau \omega \sigma \alpha \mathrm{v}$, a form that he even ascribes to his insanely obscurantist hyperatticist Lexiphanes ( $\theta \varepsilon \lambda \mu \varepsilon ́ \tau \omega \sigma \alpha v, L e x .23$ ). 'The shorter Attic $-\tau \omega v$ is used eight times ... These forms, however, all occur in the mock laws of the Saturnalia, where they are interspersed to add a legal flavour to the laws' (Deferrari 1916: 20).
    ${ }^{10}$ E.g. Nonn. Dion. 2.270, 43.159, 48.895.
    ${ }^{11}$ Threatte 1980: 485.
    ${ }^{12}$ Gallavotti 1988: 23-8.

[^3]:     deep).
    ${ }^{14}$ Prosimetry is found elsewhere in the imperial period. Stramaglia 1992: 136-9 notes its embrace by the novel in particular (cf. not only the Iolaus fragment = Stephens and Winkler 1995: 358-66 and Tinouphis = Stephens and Winkler 1995: 400-8, but also e.g. Petronius, Chariton, P.Turner 8, and episodes in The Alexander Romance and Apollonius King of Tyre). The phenomenon can however also be detected in a broader range of texts: see the (elliptically brief) survey of West 1982: 164-5. One might also consider texts such as Lucian's Charon (Deriu 2015) or even Athenaeus' Deipnosophists (Danielewicz 2014), where verse is 'quoted' (as it is in Chariton) within prose.
    ${ }^{15}$ See Maas 1963: 512 on the non-accentuation in the kontakia of Romanos of prepositives (a class in which he includes both relatives and pronouns (see additionally Maas 1962: 84)). To my knowledge the only acknowledgement of the stress accent in our text is at Politis 1911-12: 191 (where, tellingly, it is misdated to the Byzantine period; Politis also appears to misunderstand the metre (see my n. 21)). I am grateful to Katerina Kourtoglou for this reference.

[^4]:    ${ }^{16}$ Much remains uncertain regarding the chronology, and the order in which different vowels and diphthongs collapsed, but it is clear that the phenomenon begins in the Hellenistic period (e.g. Horrocks 2010: 167). There is much debate over the role of accent in classical poetics: for a recent, radical proposal see David 2006. ${ }^{17}$ No. 3 in the Carmina Moralia (Migne, PG 37: 521-968).
    ${ }^{18}$ Meyer 1885: 49-51, 313-15, 400-9. Stress-based prose clausulae are also attested from around 400 CE (Norden 1923: 922-3).
    ${ }^{19}$ Allen 1973: 267-8 discusses Babrius, raising the possibility that 'phonetic prominence had come to be associated with the falling melodic pattern' (268); see contra Devine and Stephens 1985: 136-7, Luzzato 1985. On paroxytonesis in meiouric hexameters see Dihle 1954: 184-5; West 1982: 173-4. There are some signs of regularisation of the position of the stress accent in Nonnus (Miguélez Cavero 2008: 109).
    ${ }^{20}$ The earliest surviving examples of elaborate metres based around stress are usually held to come in the kontakion form, apparently originated by Romanos in the sixth century CE. On these metres see Maas 1963: 511-38; Maas and Trypanis 1970: 210-17; Koder 1983; Lauxtermann 1999: 55-68.
    ${ }^{21}$ The third syllable of the trochaic verse is not accentuated; secondary stress, however, is generated by the momentary pause at the caesura.

[^5]:    ${ }^{22}$ Luque Moreno 2017.
    ${ }^{23}$ See esp. Zinn 1997 (1940) on Horace. Controversy surrounds the role of ictus, a 'beat' used (according to late antique grammarians) to teach quantitative metre: see e.g. Zeleny 2008 (forcefully contra), and Becker 2010, arguing for coincidence of ictus and word accent in the Sapphics of Horace's carmen saeculare.
    ${ }^{24}$ Suet. Cal. 6.1; see further Fraenkel 1927: 360-5; Jeffreys 1974: 183-5.

[^6]:    ${ }^{25}$ As above, I follow the Byzantine accentuation for these purposes. Politis 1911-12: 191 n .14 inexplicably claims to identify 2 trochaic tetrameters +1 iambic tetrameter.
    ${ }^{26}$ Jeffreys 1974: 171; Koder 1983; Lauxtermann 1999: 35-6 (and note also that the 'pairing of colons, especially hepta- and octosyllabic ones, can be traced back to the late fourth century' (59-60).
    ${ }^{27}$ Horrocks 2010: 328. Byzantine critics, indeed, often confuse the two (Jeffreys 1974: 183).
    ${ }^{28}$ Lauxtermann 1999.
    ${ }^{29}$ Horrocks 2010: 328. In $6^{\text {th }}$ century accentual octosyllables the proportion of iambics to trochaics is approximately $2 / 3$ to $1 / 3$ (Lauxtermann 1999: 52).
    ${ }^{30}$ Jeffreys 1974: 184-95. Jeffreys points out an early seventh-century court acclamation in accentual trochaic
     $\dot{\alpha} \lambda \lambda$ ’ ö ouous $\dot{\varepsilon} \phi \dot{\prime} \mu \omega \sigma \varepsilon v$. This offers a clear metrical parallel for our text (albeit with the caesura after the $8^{\text {th }}$ rather than the $7^{\text {th }}$ syllable). In the $10^{\text {th }}$ century Symeon the New Theologian: since he 'merely repeats what he heard being sung by the common folk, the trochaic octasyllable is likely to have existed for quite a long time in popular songs. But for how long a period, I cannot say with absolute certainty' (Lauxtermann 1999: 53). From the time of the high Roman Empire?
    ${ }^{31}$ Fraenkel 1927, citing such lines as Ar. Eq. 247 ( $\pi \alpha \tilde{̃} \varepsilon \pi \alpha \tilde{\varepsilon} \varepsilon$ tòv $\left.\pi \alpha v o u ̃ \rho \gamma o v ~ к \alpha i ̀ ~ \tau \alpha \rho \alpha \xi ı \pi \pi o ́ \sigma \tau \rho \alpha t o v\right) . ~ O n ~ t h i s ~$ metre see West 1982: 40-2, 91-2.

[^7]:    ${ }^{32}$ Byzantine poetry offers some parallels for the combination of quantitative and stress-based schemes: see Lauxtermann 1999: 44.
    ${ }^{33}$ On the 'diagrammatic' quality of some imperial Greek poetry see Whitmarsh 2016. Renaud Gagné observes to me that the first 5 lines of the gemstone format supply the acrostic $\lambda \dot{\alpha} \lambda$ oc ('eloquent'). An anonymous

[^8]:    referee for CCJ speculates that Lalos may even be a proper name, noting its particular prevalence in southern Italy.

[^9]:    ${ }^{34}$ Squire 2016: 184.
    ${ }^{35}$ Marc Bonaventura has observed to me that the layout places the iotacised MENI in the centre of the visual field; this may be a visual pun, given that $\mu \varepsilon ́ \lambda l=$ 'honey' is frequently used as an endearment (Bevilacqua 1991: 230-1).
    
    

[^10]:    ${ }^{37}$ Van Hoof 2010: 106, 126, 131.
    ${ }^{38}$ One curious example of this plasticity is to be found in early-modern Scotland: a Scots-English version adapted from the first two lines ('They haif said. / Quhat say they? / Lat thame say') was adopted as a motto by the Earls Marischal. The phrasing, though not identical, is close enough to the Greek to suggest kinship. Did one of the Earls perhaps own such a gem? In 1593 the motto was inscribed on Marischal College in Aberdeen, a Protestant rival to the Catholic King's College, the ancestor of the modern University of Aberdeen. No doubt in this context this was a bold statement of the truth of Protestant belief, as distinct from Catholic ritual and dogmatism. It subsequently took on a life of its own: the same saying was mimetically reproduced over many Scottish lintels, as Middleton 1891: 95 notes (identifying this as a 'loose translation' of our text). In the 19 ${ }^{\text {th }}$ century this saying gained a new life throughout the British Isles in the Latinised form Aiunt. Quid Aiunt? Aiant. The derivation of this motto from our Greek text was the subject of discussion among British amateur scholars of the 1870s: see the letter of Mr. R. Hill of Bournemouth to The Guardian published on Nov. $27^{\text {th }} 1878$, and the entry of E. T. M. Walker in Notes and Queries of January $11^{\text {th }} 1879$.
    ${ }^{39}$ PI. Cr. 44c; for comparable declarations of not caring about public opinion see Men. 99e; Euthyd. 303c; Hipp. Min. 369d etc.
     adapted into the Epicurean slogan ó Өávato̧ oúठèv rןòs ǹ $\mu a ̃ \varsigma ~(K u r i a ~ D o x a ~ 2, ~ 11 ; ~ c f . ~ E p . ~ M e n o e c . ~ 124-5) . ~$
    ${ }^{41}$ E.g. OMS VI 109-11, GVI 1135, IGUR III 1283, 1397, 1398. The Latin version (non fui, fui, non sum, non curo) is also widely attested. This inscription can be plausibly linked to the Epicurean 'symmetry argument' (Lucr. $3.832-42,972-5$ ), to the effect that death should not matter to us because pre-natal non-existence did (or does: see Warren 2004: 57-100) not matter to us. See Lattimore: 83-6 on the 'Lucretian' quality of such epitaphs.
    ${ }^{42}$ Morgan 2007: 274-99, 333-40. See esp. 299: 'The best we can do to characterize the relationship is probably to say that in high philosophy and popular ethics we find two streams of culture, ultimately rising from many of the same sources, which sometimes mingle, each influencing the other, and sometimes run separately, along roughly parallel terrain.'

[^11]:    ${ }^{43}$ 'We're pretty vacant', sang The Sex Pistols, 'and we don't care'.
    ${ }^{44}$ Fitzgerald 1995.
    45 'By applying monetary standards to human worth, Catullus implicitly negates the world to which the old men belong, which makes money - numerical quantification - the primary means of human exchange and

[^12]:    validation. In exposing the absurdity of rendering human worth accountable, he subverts the mechanism of
     (SEG 63.174) may exploit a similar kind of metaphor ('I don’t give tuppence for you', i.e. 'stuff you'), but other interpretations are possible (Zellmann-Rohrer 2018: 292-5).
    ${ }^{46}$ It could even be a euphemism for 'have sex with', as at Asclepiades 25 (= AP 5.181) 11, with Sens 2011: 171. Other possible interpretations are canvassed below.
    ${ }^{47}$ Zellner 2007, with further literature.
    ${ }^{48}$ Leah Wild has ingeniously suggested to me that the speaker might be the gem itself, inviting the bearer to kiss it so as to activate its power to ward off the malign talk of others. This would create a parallel with the talking stones, books etc. of Hellenistic epigram (Tueller 2008). This seems to me an eminently plausible way of reading the text, especially given (as Wild additionally notes) that a pendant would be worn intimately about the person. Nevertheless, it is unlikely to be the only, or even the dominant, reading (it would not work, e.g., for the graffito).
    ${ }^{49}$ Faraone 2001: 55-69, emphasising the language of violent coercion that pervades such spells.

[^13]:    ${ }^{50}$ Faraone 2001: 101. Faraone also notes that AP 5.158 (= Asclepiades IV Sens) speaks of a female owner of a belt inscribed with this phrase.
    ${ }^{51}$ I shall continue to speak in general terms of 'wearers', but it is worth emphasising that we do not know in every case how the gem was borne. No. 5, clearly, was worn as a pendant, and others (e.g. 9,13) apparently have loops through which a necklace could be threaded. But the casings may not be antique in every case, and without systematic expert analysis it is risky to make assumptions.
    ${ }^{52}$ Chaniotis 2019: 29-30.
    ${ }^{53}$ Bevilacqua 1991: 226.

[^14]:    ${ }^{54}$ Insightful discussion at Netz 2020: 96-136.
    ${ }^{55} \mathrm{I}$ am unconvinced that [Eúp]úru入os, who on the graffito claims to 'speak' ( $\lambda \varepsilon \varepsilon^{\prime} \mathrm{Y}$ ) the text, is the original author (as claimed by Stylow 2009: 264 and Chaniotis et al. at SEG 62-768).
    ${ }^{56}$ See Selden 2010 on such anonymous 'text networks', 'autopoietic bodies of related compositions whose origins largely escape us and whose evolution, in the second and third centuries C.E., remained far from complete' (8). Selden focuses on larger-scale prose texts, but the point is the same.

[^15]:    ${ }^{57}$ See e.g. Mackinney-Valentin 2014.
    ${ }^{58}$ Brian: ‘You're all individuals!’ Crowd: ‘We're all individuals!’ Brian: ‘You're all different!’ Crowd: ‘Yes, we're all different!' Solitary voice: 'I'm not.' Crowd: 'Sssh.'
    ${ }^{59}$ Platt 2006: 238.

[^16]:    60 'Seals thus combine an intimate relationship between owner and object with a more widely circulated replicated image which acts as a public marker of the physical presence of the private self' (Platt 2006: 241).

[^17]:    ${ }^{61}$ I borrow here the language of Gell 1998.
    ${ }^{62}$ Whitmarsh 2010.
    ${ }^{63}$ E.g. Gleason 1995; Swain 1996; Schmitz 1997; Whitmarsh 2001.

[^18]:     previous editions see Appendix One，no． 1.
    ${ }^{65}$ De Hoz however prints öc кع．
    ${ }^{66}$ Thus apparently Stylow，who translates as ‘quienquiera＇．

[^19]:    ${ }^{67} \mu \varepsilon \dot{\varepsilon} \lambda$ ou $\alpha \mathrm{L}=$ ' I care for’ is exclusively poetic (LSJ s.v. II).

