Estimate Nothing

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July 7, 2014

Abstract

In the econometrics of financial time series, it is customary to take some parametric model for the data, and then estimate the parameters from historical data. This approach suffers from several problems. Firstly, how is estimation error to be quantified, and then taken into account when making statements about the future behaviour of the observed time series? Secondly, decisions may be taken today committing to future actions over some quite long horizon, as in the trading of derivatives; if the model is re-estimated at some intermediate time, our earlier decisions would need to be revised - but the derivative has already been traded at the earlier price. Thirdly, the exact form of the parametric model to be used is generally taken as given at the outset; other competitor models might possibly work better in some circumstances, but the methodology does not allow them to be factored into the inference. What we propose here is a very simple (Bayesian) alternative approach to inference and action in financial econometrics which deals decisively with all these issues. The key feature is that nothing is being estimated.

1 Introduction.

Following the original paper of Black & Scholes [3] on the pricing of European options, published in 1973, it was quickly realized that the predictions of the model did not fit observed prices very well, and in the intervening forty years a small army of alternative models has been assembled to try to fit the implied volatility surface. Without trying to be exhaustive, there are models based on alternative diffusion assumptions, such as the CEV model [2]; there are models with stochastic volatility, such as [12], [22]; there are models which allow discontinuities in the price process, such as [17], [16], [7], [21], [15]; Markovian regime-switching models, such as [4]; models based on GARCH dynamics, such as [9], to mention just some of the approaches tried. In all cases, what is proposed is some parametric
model for the dynamics of the underlying asset, which is generally required to be sufficiently simple that computation of option prices can be performed either in closed form, or otherwise by an efficient numerical procedure. This requirement is inescapable, because the methodology used to fit the model to historical data requires repeated calculation of derivative prices for different parameter vectors in a numerical search for the best-fitting parameter vector, by whatever criterion is chosen. A single calibration exercise may then require the calculation of thousands of derivative prices, so each one has to be very fast. Commonly, the fitting criterion used is least-squares, which is simple to work with, and under an assumption of Gaussian observational errors also maximum-likelihood.

Once the best-fitting parameter vector has been identified, what is then done with it? What is commonly done in the industry is that this particular parameter vector is fed into some derivative-pricing formula, and some formula for a hedging delta, treating this estimate as if it were the known true value. Now everyone who does this knows that this ignores estimation error, but they do it anyway. It would be comforting to believe that practitioners doing this have always quantified the error in the estimate in some way, and that this is accounted for in the answers they pass to their colleagues. But it is not easy to deal with these errors. Do we try to state a confidence set for the parameter? In multi-dimensions, what shape would this set have? How would we discover the possible range of derivative prices as the parameter varied over this confidence set? What conclusions should be drawn for hedging deltas? How much priority would such checks be given in a commercial environment?

The approach we propose in this paper can be viewed as a form of particle filtering, or Sequential Monte Carlo as it is known in the engineering literature. The use of such methods in financial econometrics is not new, and some of the important contributions in this area are discussed in the following literature survey. Johannes & Polson [14] give a survey of computational Bayesian methods and their use in econometrics. Darsinos & Satchell [8] propose a Gamma-Gaussian prior for the precision and mean of the asset returns, which they update according to Bayes’ rule, and then use as a mixing distribution over the Black-Scholes option price formula to arrive at option prices. The paper of Guidolin & Timmermann [10] carries through a similar analysis in the context of a binomial model, where the probabilities are treated as Bayesian parameters. In contrast, Jacquier & Jarrow [13] use the disagreements between model prices and market prices as the object of the Bayesian analysis; this leads to typically quite complicated likelihoods over the parameter space which have to be explored by MCMC methodology. Polson & Stroud [20] incorporate both the likelihood of transitions, and the likelihood from the difference between the model market prices, using the Heston model as the test example, and again applying MCMC methodology to probe the posterior likelihood. The thesis [11] of Alok Gupta discusses the general method and illus-
trates it with the example of local volatility models. Avellaneda et al [1] propose the use of a Feed Forward Neural Net to model implied volatility.

Bunnin et al. [5] use Bayesian methods to make a comparison of the standard Black-Scholes model, and a CEV model, using FTSE data. This paper is closest in spirit and methods to the present contribution, so it may be worth highlighting the differences. As here, [5] actually make a Bayesian comparison of (two) completely different models for the underlying data, and this we believe is an important extension of the traditional particle filtering thinking, where typically the parametric model would be fixed and the inference would be attempting to find out about the unknown parameter. It is important that we can not only use Bayesian methods to make inference among the representatives of a particular parametric class of models, but we can also use it to compare between classes of models. As we shall see, this is of value because when we come to look at some actual data, we see that when we let a large number of popular models compete, then at some times we find one model doing well (that is, having high posterior likelihood) and at other times our beliefs move rather to other model classes. This is what we would hope and expect. We do not expect that one particular model will outperform all others in all situations; we realize that different models may be more or less suitable at different times and in different markets, and the Bayesian approach allows us to blend consistently the virtues of many different models. Apart from some differences of a technical nature concerning the calculation of the transition densities of the underlying processes, the major difference between [5] and our approach is that we include in the model the log-likelihood for the fitting error of the model prices to market prices. Thus we find in the literature broadly two different approaches to inference; one attempts to fit models by least squares to option price data, but pays no attention to the observed moves of the underlying; and the other looks at the moves of the underlying to perform inference on that process, then passes that information through the model pricing function to make statements about option prices. We do both; and we find that sometimes a model which does a very good job of fitting option data is not very credible when we come to look at what it says about moves of the underlying, and vice versa.

The present study has the following features:

• Models from completely different families are compared and combined;

• The likelihood accounts for the moves of the underlying assets as well as the discrepancies between model and market prices;

• The log-likelihood contribution for the discrepancies between market and model prices is not just a simple sum of squares of differences, implying that we consider the errors to be independent across all derivatives, but is allowed to have a more general (and more appropriate) Gaussian structure.
Earlier studies have incorporated some of these features, but to our knowledge this is the first time that all have been included.

Computationally, a Bayesian approach can be quite cumbersome because the log-likelihood function over the (usually high-dimensional) parameter space is so complicated that only MCMC techniques can possibly be contemplated. Moreover, such approaches are not well suited to an adaptive algorithm, in view of the time taken to compute. We use what is in effect a simple form of particle filtering, so that at any time the universe of models under consideration is finite and known. In our calculations, we have fixed a suitably-chosen universe of models, and worked just with those; more sophisticated variants of particle filtering could be applied to adapt the universe of models as new data comes in, but the approach we present is good enough to get started. For a general survey of the particle filtering literature, see, for example, [6].

The methodology is then applied to daily data on the S&P500 index and options on that index, gathered over the period January 2006 to December 2012, seven years in total, covering a very wide range of market conditions. We compare a wide range of different models: Black-Scholes and CEV as representatives of diffusion models; Heston, Bates, SABR as representatives of stochastic volatility models; and VG, NIG, Kou, Merton, as log-Lévy examples. The data period studied starts before the 2008 crash, and covers that turbulent period and some years afterwards. Interestingly, we find that as the market evolves, the posterior probability shifts around the different model types, sometimes favouring one, at other times another.

The plan of the paper is as follows. In Section 2 we set some notation and explain what we do. Most of this is extremely simple, but the one point of methodological interest is the way we treat the log-likelihood contribution of the differences between market and model implied volatility, which is not the obvious first choice. In Section 3, we explain the choices made in implementing the numerical scheme, and present some results. We exploited the excellent Premia package, which provided us with efficient pricing code for most of the models in the study. The CEV and SABR models were not available, and had to be separately coded. The Premia package was called from within NSP. In Section 4 we conclude, and discuss future directions for research.

2 Modelling set-up.

The central object of study is a single asset, whose log-price at time $t$ will be denoted $X_t$. This is observed in discrete time only, at the times $t = h, 2h, \ldots$. Also observed at these times will be the prices of $A$ derivative securities; the market price of derivative $a$ observed at time $t$ will be denoted $Y_{t}^{a}$. The evolution of $X$ is assumed to be Markovian, but the exact transition mechanism is not known with
certainty; we shall suppose that there are $J$ possible models for this evolution, and model $j$ has transition density

$$p_j(x,x') = P_j(X_h \in dx' \mid X_0 = x) / dx' \quad (j = 1, \ldots, J).$$

It should be stated immediately that this template does not fit the stochastic volatility examples included in the study. For these examples, the transition density has to depend on the current level of volatility as well as the current spot price. In such cases, we shall understand $p_j$ as the density of $X_h$ conditional on the known values of $X_0$ and the volatility at time 0, and we may even approximate this transition density (which is typically quite hard to obtain in closed form) by assuming that the volatility remains constant over $[0,h]$. If $h$ is quite short - one day in our data - this assumption is reasonable, and is preferable to getting dragged into some clumsy and slow computation. Anyone who finds these assumptions objectionable is of course free to leave all stochastic volatility models out of the comparison.

Associated to model $j$ is a pricing function $\varphi_j$ which returns a vector $(\varphi_j^a(X))_{a=1}^A$ of prices which depend on the current spot log-price $X$. Building the code to instantiate these pricing functions is of course a non-trivial task, but, with the availability of the Premia software, one which we can consider done, even if it remains quite challenging to wrap the Premia routines in the code which does the Bayesian model comparison. The log-likelihood $\ell_j(t)$ of model $j$ at time $t$ is defined by $\ell_j(0) = 0$, and the recursion

$$\ell_j(t) = \ell_j(t-h) + \log p_j(X_{t-h}, X_t) - Q(\varphi_j(X_t), Y_t),$$

where $Q$ is a non-negative definite quadratic form defined on $\mathbb{R}^A \times \mathbb{R}^A$. The most obvious choice would be to take $Q(y, z) \propto \|y - z\|^2$, a multiple of the squared Euclidean distance, but as we shall argue below, this is not the best choice for the applications we have in mind. The interpretation of the quadratic term in (2) is of course that the difference between the market observed prices and the model prices is supposed to be some Gaussian random vector. In practice, what we shall do is to generalize the recursion (2) slightly to become

$$\ell_j(t) = \beta \ell_j(t-h) + \log p_j(X_{t-h}, X_t) - Q(\varphi_j(X_t), Y_t),$$

where $\beta \in (0, 1]$ allows for some ‘forgetting’ of the past. This is a rather rough operational variation of the basic Bayesian story, which can be justified in a simple linear Gaussian situation by allowing assumed constant parameters to evolve as Gaussian random walks - see [18]. Though this is not the situation we find ourselves in, some gradual downweighting of historical likelihood contributions permits more recent data to count more heavily in our inference, and this we maintain is a
natural flexibility to request\(^1\). The fastidious reader can simply assume that \(\beta = 1\) throughout.

At this point, we simply resort to Bayes’ rule: at time \(t\), the posterior distribution \(\pi(t)\) over the \(J\) models is just given by

\[
\pi_j(t) \propto \exp(\ell_j(t)).
\]

(4)

It is important to realize that at this point everything becomes easy:

- If you want to know the distribution of \(X_{t+h}\), it is given by the density

\[
\sum_j \pi_j(t) p_j(X_t, \cdot);
\]

- If you want to give price for some exotic derivative, use model \(j\) to calculate the price \(\xi_j\) of the derivative, and take \(\bar{\xi} = \sum \pi_j(t) \xi_j\) as the price;

- If you want to know how reliable the price \(\bar{\xi}\) for the exotic derivative is, you have a distribution over possible prices, assigning weight \(\pi_j(t)\) to value \(\xi_j\), and from this you can assess the likely range of variation of price;

- If you want to delta-hedge some derivative, you just calculate the hedge \(\theta_j\) which model \(j\) would tell you to take, and then put on the position \(\sum_j \pi_j(t) \theta_j\).

It is even more important to realize that nothing has been estimated! What we have done is to take a fixed finite universe of \(J\) models, and we have calculated the posterior distribution over that universe of models - the numerical values \(\pi_j(t)\) are not estimates, they are true calculated values.

2.1 Choice of \(Q\).

Despite this simplicity, there are critical choices to be made in the analysis, and the most important of these is the choice of the quadratic form \(Q\). At this point, we will specify that the derivatives under consideration are European call options, with expiries 1m, 2m, 3m, 6m, 1y, 1.5y, 2y, and strikes of moneyness 80\%, 90\%, 95\%, 100\%, 105\%, 110\%, and 120\%. Thus on each day of the dataset, we have the prices\(^2\) of 49 instruments. If we now take the quadratic form \(Q\) to be the natural first choice

\[
Q(y, z) = \sum_a \frac{|y_a - z_a|^2}{w_a^2}
\]

(5)

\(^1\)In practice, we just fixed a sensible value for \(\beta\) and left it alone for all the calculations.

\(^2\)In fact, we have the implied volatilities, and we have to make use of the riskless rates of USD interest to convert to prices.
for weights \( w \) chosen to be of the same magnitude as the bid-ask spread, we find that the numerical values are so large as to completely swamp the contributions to the log-likelihood due to the transition functions. This appears initially to be an obstacle, but if we think what the form (5) is saying, we see how to get around it. What (5) says is that the observed values \( Y_t^a \) are the model values \( \varphi_j^a(X_t) \) plus independent Gaussian errors. But is this consistent with what we would expect to see? If this story held true, then the observed values would form a very rough surface, but we know from no-arbitrage considerations that the market price surface must be convex in strike and increasing in expiry. So we do not expect this probabilistic model to explain the differences between the surfaces well.

Another thought experiment which shows that this likelihood cannot be a good choice is to consider what would happen if we were to be given option prices of more and more strikes and expiries; we would see a surface convex in strike and increasing in expiry filling in before our eyes. We should expect that as we fill in more and more of this surface, the likelihood penalty should converge to some finite limit, which will not happen for (5).

So what would be a better choice? To understand this, let \( C(\tau,K) \) (respectively, \( C^{(j)}(\tau,K) \)) denote the market (respectively, model-\( j \)) call price of expiry \( \tau > 0 \) and strike \( K \); for now, let us suppose that spot has been scaled to 1, and the riskless rate is zero. We know that \( C \) is convex in \( K \), decreasing to zero, and that \( C_K(\tau,0) = -ES_\tau = -1 \). Thus \( -C_K(\tau,\cdot) \) can be interpreted as the tail of a distribution function. What we therefore propose to take as the quadratic penalty \( Q \) for model \( j \) is

\[
Q(C^{(j)}, C) = \lambda \int_0^T \int_0^\infty \{ C_K(v,K) - C^{(j)}_K(v,K) \}^2 \, dK \, dv
\]

(6)

for some \( \lambda > 0 \). Since \( 0 \leq C_K \leq 1 \) always, easy estimation gives us that \( Q(C^{(j)}, C) \leq 2\lambda T \), which is finite. In the general situation, we shall suppose that the spot value \( S_0 = \exp(X_0) \) gets scaled out by defining the renormalized call price

\[
c(\tau,k) = C(\tau,kS_0)/S_0,
\]

(7)

with the analogous definition

\[
Q(c^{(j)}, c) = \lambda \int_0^T \int_0^\infty \{ c_k(v,k) - c^{(j)}_k(v,k) \}^2 \, dk \, dv
\]

(8)

of the quadratic penalty.

How does this work out when it comes to the finite data set we are given? Thus we know model and market prices for moneyness values \( 0 < k_1 < k_2 < \ldots < k_N \), and expiries \( 0 < \tau_1 < \ldots < \tau_M \), and need to approximate \( Q \) as given by (8). We shall approximate the time integral by the trapezium rule, allowing us to
concentrate just on the inner integral over moneyness for some fixed value $\tau$ (say) of expiry. Define $k_0 = 0$, and set $z_j = c(\tau, k_j)$, with the obvious definition $z_0 = 1$, the value of a zero-strike call. Then we have\(^3\)

$$c_k(\tau, x) = \frac{z_j - z_{j-1}}{k_j - k_{j-1}} \quad \text{for } k_{j-1} < x \leq k_j$$

and $c_k(\tau, x) = 0$ for $x > k_N$. The inner integral over moneyness thus reduces to a finite sum which is easy to evaluate.

There remains the issue of choosing the scaling $\lambda$ in the definition of $Q$, and here it is less clear how one should proceed. Operationally, the key requirement is to set $\lambda$ at a value such that the contribution to the log-likelihood (2) from the moves of the underlying and from the call surface fitting errors should be of similar orders of magnitude; we do not want to find that we are only fitting the call surface, or only fitting the asset dynamics. There is no unique recipe here; we could take a training data set, calculate the two types of contributions for all the models we are studying, and then fix $\lambda$ so as to equalize the log-likelihood contributions from the two components. Alternatively, we could use the training dataset just for the Black-Scholes models as a way of choosing $\lambda$. Or again, we could run the calculations for a few different values of $\lambda$ to see how the results differ. The freedom to choose here corresponds exactly to the freedom to choose a model for the observational errors; we postulate that the call surface fitting errors have a particular Gaussian structure, but we need to make a choice about the scaling. Such modelling choices are universal in statistics.

3 Methodology and results.

It is a general rule of thumb that in order to do a good job matching the prices of call options, a model with at least four parameters will be needed: one for the centring, one for the variance, one for the right tail, one for the left tail. The models we took (with the number of parameters in parentheses) were: Black-Scholes (1); CEV (2); Heston (4); SABR (3); Bates (7); Merton (4); Kou (4); Variance-Gamma (3); and Normal Inverse Gaussian (3).

For each of these models, we have to have ways to calculate the transition density and the option prices very efficiently, and in Appendix ?? we record closed-form formulas - where available - or computational approaches otherwise, for all of these models. We reduced the dimensionality of the Bates model by assuming that $\mu^J = \sigma^J$.

\(^3\)We treat the model call prices $c^{(j)}(\tau, \cdot)$ analogously.
To make the approach work, we need to pick a suitably representative family of models to put into the comparison, and this is perhaps the most methodologically challenging aspect. There are two general approaches:

(i) Adaptively select the models in the population;

(ii) Choose a set of models at the start and never change them.

It is easier to deal with the second at a conceptual level, but computationally this can easily become prohibitive. To focus the discussion, suppose that we have some parametric model whose parameter space is \( \mathbb{R}^d \). Without any initial information, we might try to cover some interval in \( \mathbb{R}^d \) by setting up a rectangular grid; but if we were to ask for just ten grid points in each coordinate, we would end up with \( 10^d \) parameter vectors. This is perfectly feasible for \( d = 1, 2 \), but for \( d = 3 \) is getting moderately large, \( d = 4 \) is becoming rather uncomfortable, and \( d \geq 5 \) is best avoided - and this is for a very coarse grid. Other ways of placing the points in \( \mathbb{R}^d \) could be used; for example, we could set down some randomly-generated set of points, or we might use some pseudo-random sequence, or perhaps a ‘spread out’ set of points such as those developed\(^4\) by Pagès and Printems [19]. However, none of these methods actually avoid what is perhaps the main pitfall, which is that it is perfectly possible that all of the parameter vectors chosen are very bad choices. Without knowing what ‘typical’ values should be, it would only be too easy to put down a grid in a box which was very distant from what are ‘typical’ parameter choices - and this issue becomes more pressing the larger \( d \). There simply is no alternative to carrying out some initial search to locate some region where the parameter values are reasonable, and the simplest way to do this is to do some least-squares fitting of the model to data.

How should we do this? In principle, we could take a set of training data, perhaps using option price data taken on the first day of the month for each of the previous 20 months, and then do a least-squares fit of the model to that data. This would then give us 20 least-squares-fitted parameter vectors which do fit hopefully quite well on at least one day, and we could use these vectors, and perhaps other scattered around them, to create our fixed set of parameter vectors. This works well up to a point, but with the data that we used, we found that as we moved through the seven-year time period, most of the models we had chosen at the start got more and more unlikely \textit{a posteriori}. The reason for this was very simple - the world was very different in January 2008 from how it had been in January 2006. Model parameters that made sense in January 2006 were no longer at all relevant. This made it essential that the models used were informed by what was happening throughout the period of study. The honest way to do this is to use

\(^4\)Files of these points can be downloaded from \texttt{http://www.quantize.maths-fi.com/}.
the first approach, which is to adaptively select models as time passes, but we did not do this as it is quite difficult to build an algorithm which does this effectively. The point is that we have to devise a mechanism to allow the individual particles to move around as new information comes in, and the moves must not just be random - we have to do some importance sampling, moving the new particles towards ‘more likely’ parameter regions. And how are we to identify ‘more likely’ regions? By least-squares of course. But now the adaptive approach requires us to do many least-squares optimizations per time period, so is in danger of running very, very slowly. Of course, we can just do occasional least-squares calculations to apply an occasional steer to the particle population, but in the end for any real problem, any SMC approach has to incorporate something akin to a least-squares optimization, which is heavy on computational time. The calculations can readily be parallelized, but the computational challenge is substantial however it is to be done. For actual application, the new data is coming in quite slowly, once a day, so if it takes 1000s compute time to calculate the updating of the particle population, this is not an issue; but it is an issue for backtesting where we want to evaluate the algorithm on several years of historical data.

What we actually did involved an element of data-snooping. We selected a small number of days spread out through the sample where we did a least-squares fit of the model to implied volatility and return histograms. This gave us a number of parameter vectors which were reasonable for each model for the data under study. This is of course cheating, but it allows us to assess the performance of the method assuming that we are able to build a particle filter that adaptively varies the particle population to follow the region where the likelihood is currently concentrated. In more detail, what we did was:

(i) calibrated each model to volatility surfaces as well as histograms at several points in time, throughout our sample;

(ii) For each parameter, we then span a rough grid of around \(5 - 10\) points between the highest and lowest value it ever took during these calibrations;

(iii) This resulted in a multidimensional grid of up to several thousand parameter combinations for each model;

(iv) We then ran the Bayesian analysis for each model’s parameter combinations singly;

(v) In order to bring the number of parameter combinations per model down to 100, we then selected only those parameter combinations which were at some point the “best” of their class, or within a certain distance to the best of their class (where the distance was chosen such that 100 parameter combinations resulted).
The results are displayed in Figures 1, 2 and 3. Each figure contains ten plots; all show in dashed the realized path of the S&P500 index over the time period, to anchor the plots of posterior weights to what was happening globally. There are then nine further plots, two for the diffusion models, Black-Scholes and CEV; three for the stochastic volatility models, Heston, SABR and Bates; and four for the log-Lévy models Merton, Kou, variance-gamma and normal inverse Gaussian. Each of the models was represented in the Bayesian comparison by hundreds of instances, each instance corresponding to a different choice of the parameter vector; and the posterior plot for that model was obtained by adding up the posterior probabilities for all the instances of that model.

When we compare based only on the likelihood contribution coming from the transition densities of the underlying S&P500 index, Figure 1, what we see is:

- The diffusion models Black-Scholes and CEV do poorly, with Black-Scholes worse than CEV. Since Black-Scholes is a special case of CEV, this is not unexpected;
- The remaining models perform comparably, except during the crisis period September 2008-2009, when the log-Lévy models do noticeably worse than the stochastic volatility models. Again, this is not surprising, because this was a period of increased volatility, which the stochastic volatility models can accommodate, but the IID returns assumption common to all the log-Lévy models is not compatible with such a period of heightened volatility.

When we turn to the comparison (Figure 2) based on the fit of the option price surface, things look rather different:

- Once again, the diffusion models Black-Scholes and CEV do poorly, with Black-Scholes worse than CEV;
- The log-Lévy models are now quite spread out, with Merton generally doing best, variance-gamma generally doing worst, and Kou and NIG switching second and third places in the ranking;
- The stochastic volatility models do best, with SABR performing well during the crisis, while Bates and Heston do well outside the crisis period.

The final comparison, Figure 3, looks qualitatively similar to Figure 2; in view of the fact that just looking at moves of the underlying did not seem to separate the different non-diffusion models, it is perhaps not surprising that adding in the moves of the likelihood to the comparison changes things only a little.

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5. suitably scaled to fit into the range of the posterior probabilities ..
Figure 1: Posterior from moves of the underlying only.
Figure 2: Posterior from options prices only.
Figure 3: Posterior from moves of the underlying and fit of option prices.
4 Conclusions.

This study has proposed a Bayesian modelling paradigm for inference on assets and derivatives written on those assets which is at once both old and new. It is old in that the Bayesian principle has been known for 250 years\(^6\), and there is nothing conceptually here but a systematic application of the Bayesian principle. Where there is novelty, it is in the use of both the moves of the underlying asset and the market prices of options to derive the likelihoods; and in the comparison of models of completely different types all at once.

Though the approach is very simple, the dividends are not insignificant. Firstly and most importantly, the procedure permits a completely consistent approach to model inference, in contrast to the estimation-based ‘calibration’ paradigm which is in almost universal use in the industry at the time of writing. There is never any doubt about what we should be doing to hedge or to mark-to-market a portfolio of derivatives, and whatever we do today will be consistent with what we did before, and with what we will do in the future. The big distinction is that calibration attempts to estimate, and then uses the estimates as if they were known true values - ignoring all estimation error. In the physical sciences it may be a reasonable approximation to ignore estimation error in many situations, but in financial markets the signal-to-noise ratio is almost always tiny, and estimation error just cannot be ignored. There is a pointer to this in Figures 1, 2, 3; all the models considered, though very different, remain competitive - none of them drop to insignificant posterior probability. Thus the data does not allow us decisively to reject any of them, not even the over-simplified Black-Scholes model, despite having several years of data on very liquid assets.

The second dividend is that it allows comparison of models of very different types; we do not have to insist at the outset that the model for the data has to be Heston; or variance-gamma; or SABR. Each of the popular models has good and bad points, and the Bayesian methodology allows for the combination of the strengths of all of them, while honestly treating the very obvious fact that we never know which (if any) of the proposed models is correct.

As is to be expected, the extent to which such a Bayesian analysis will succeed will depend heavily on the range of models put into the comparison, just as a frequentist analysis depends on the assumed model; and this is inevitably a subjective choice. In a more advanced version of the story told here, a sophisticated adaptive model selection will be required, but this is a delicate art. It seems in general that the particle-filtering methodology can work well in dimension up to about ten, but beyond that it requires a lot of careful adaptation to the special features of

\(^6\)Bayes’ paper *An Essay towards solving a Problem in the Doctrine of Chances* was read to the Royal Society in 1763, two years after his death. The paper presented there had been prepared for publication by the Welsh nonconformist preacher Richard Price.
the problem, as is to be expected of a simple general method. Getting this right requires a lot of effort, and is beyond the scope of this study. Nevertheless, the preliminary results reported here suggest that this effort will be worthwhile.
References


