Research & publishing experience map

What academics do from genesis to publication of research

Genes & Pre-publication

- Trigger: Research genesis
- Activities: Research planning, proposal writing, grant seeking, publication strategy planning, publishing-related myths

Research group

- Activities: Research team, journal review, academic network

Solo researcher activities

Organisational touchpoints

- University
- External funding organisations
- Publishing houses
- Other research organisations & software

Emotional engagement

Notes about pain points

Research & publishing experience map

With the publishers

- Prior to submission
  - Pay APC (after acceptance)
  - Monitor metrics
  - Respond to requests

- Post-publication
  - Pay the impact
  - Increase citations
  - Share on social media

Post-publication

- The work has been published

Appointments and career development

- kite: Peers engage with theirorraine's research
- M: Network for publishing
- O: Scholarly
- E: Metrics
- S: Engagement

Research Excellence Framework

- Everyone is completing the REF for the first time in their careers
- pubs: This is an opportunity to showcase our work and its impact
- Publish to a UCL repository: People will always cite their work, but it is up to us to ensure that our work is visible and accessible

Research and teaching outcomes

- Pay for APC: After completion, the impact and effort of the work are measured and recognised
- Pay SPC: (after submission)

Research and funding

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Typical research environment

- Typical university: Peers engage with theirorraine's research
- M: Network for publishing
- O: Scholarly
- E: Metrics
- S: Engagement

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