Perish even if you Publish?
The problem of ‘predatory’ publishers

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You will get all the slides – no need to write everything down

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Google Doc (with links):

• What is a ‘predatory’ publisher?
• Why are they a problem?
• Publisher case studies
• Warning signs
• Tips for spotting a potential ‘predatory’ publisher
What is a ‘predatory’ publisher?
What is a ‘predatory’ publisher?

“those that unprofessionally exploit the gold Open Access model for their own profit”
Jeffrey Beall

“any publisher that operates on an exploitative business model”
Peaches Oduoma
Via International OA Week

“an exploitative open-access publishing business model that involves charging publication fees to authors without providing the editorial and publishing services associated with legitimate journals”
Wikipedia
What is a ‘predatory’ publisher?

- Hard to define!
- Solicits content via email
- Charges an author for services it doesn’t provide
- Essentially a type of vanity press
Predatory publishers exploit the gold OA model

OA fees pay for the added value of publication services

**BUT** predatory publishers don’t provide these
Why do people publish?

- Enhance their reputation
- Increase visibility
- Record research
- Get recognised for their work

Adapted from a list by Australian National University
Why is this a problem?

- Limits publication with reputable publishers
- Can negatively impact academic careers
- Perpetuates bad research
When is this not a problem?

Country context

Different reward systems

Viable business model?
Predatory conferences
Ensures quality of the research
Spots errors
Can raise concerns before publication
Famous examples

Fuzzy Homogeneous Configurations - Margaret Simpson, Kim Jong Fun & Edna Krabappel

Get Me Off Your F**king Mailing List

Cuckoo for Cocoa Puffs - Pinkerton LeBrain & Orson G Welles

Center for Research in Applied Phrenology (C.R.A.P.)
Overly flattering emails

Publishing on a vast range of topics

Asking for a submission (or other hidden) fee
Business model:
Publishing & selling theses for profit

Free publication **but**
rumours of hard sell to authors

Predatory or not?

https://www.lap-publishing.com/site/why-choose-us/47
Case study: IGI Global

Business model:
Publishing books, journals and eresources

Covers a range of topics & charges high prices

Predatory or not?

http://www.igi-global.com/
Business model:
Open Access journal publisher and conference organiser

Charge to publish OA and attend conferences

Predatory or not?

https://www.omicsonline.org/about.php
Would you accept this invitation?

Vote:

**Blue** for yes

**Red** for no

**Yellow** for not sure
Dear Dr. Lauren Cadwallader,

Hope all is well at your end.

We understand your busy schedule and work commitments that do not permit you to submit manuscript.

Well, we are planning to release Inaugural Issue by the mid of this month but due to lack of articles I am unable to release the issue. So I require your kind contributions and valuable support in making remarkable release by the end this month. We will be very glad to receive any type of article (Research/review/short communication/case report/commentary)

If you are unable to submit a full length articles at least submit minimum of 2 Page Opinion/Mini Review at the earliest possible date enabling us to publish along with others.

Wish your contribution isn't time period having process by means of eminent just like you.

We look forward to hear from you.

Kindly acknowledge this mail within 24 hours.

Awaiting your quick comeback.
Dear Dr. Marta Teperek,

How are you!

This is Olivia Yang of WCU-2015. Sorry for bothering you again.

As I haven’t received any reply from you about your participation in BIT’S 1st Annual World Congress of Urology-2015 (WCU-2015). **So would you please kindly give me an answer no matter whether you will attend this conference or not?** We’re so happy to announce that this conference will be held on August, 1-3, 2015 in Beijing, China. It is indeed our great honor to welcome you to join us and **give a speech at Session 31A4: Epigenetic Alterations, Sperm Chromatin and Chromosomal Numerical Alternator** in this event.

WCU-2015 aims to be a major international congress for global urologist and research leaders from medical Universities, international agencies, non-governmental organizations, hospitals, and the clinical sector to present the latest basic research and clinical results, ideas and developments. For more details, you may click [http://www.bitcongress.com/WCU2015/default.asp](http://www.bitcongress.com/WCU2015/default.asp). The following is the plenary keynote speakers, please kindly scan:
Call for Papers

Dear Dr. Mariam Alqasab

We are interested in your presentation topic – ‘Creating a Community of Data Champions’ at the International Digital Curation Conference (in Feb 2017). Therefore, we would like to invite you to submit what we feel is a significant research paper for Volume 7, 2017 of IJKCDT.

Paper Submission

Submissions open for Volume 7, 2017

Submission at: http://journals.sfu.ca/ijkcdt/index.php/ijkcdt/login

(If you submit through our website, please register and login. Then, you can click 'new submission' button and submit your article.)

Topics

- Content Development Technology
- Computational Intelligence
- Data Mining
- Information Science
- Library Science

- Content Management
- Database Content Management
- Digital Information
- Web Content Aggregation
- Other Related Areas
Greetings from JSM Invitro Fertilization

We are pleased to announce a regular edition on **Sperm Function** with your recommendation and suggestions. We would like to request you to submit a 2-5 pages short communication/ Research / Review/ Case Report.

**Topics of interest include, but are not limited to:**

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<thead>
<tr>
<th>Sperm Function Test</th>
<th>Spermatozoal Morphology</th>
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<td>Reduced Glutathione Level</td>
<td>Physical and Chemical Characteristics</td>
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<td>Sperm Production and Reserves</td>
<td>Epididymal Sperm Granuloma</td>
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<td>Sperm Penetration Assay</td>
<td>Antioxidant Potential of Goat Sperm Cells</td>
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<td>Semen Analysis Parameters</td>
<td>Sperm Class Analyser</td>
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<td>Human Spermatozoa</td>
<td>Factors Influencing the Sperm Motility</td>
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<td>Sperm Count and Motility</td>
<td>Effects of Prolonged Fasting on Sperm Count</td>
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<td>Body Mass Index</td>
<td>Bacterial Infections on Male Infertility</td>
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<td>Sperm Quality of Adult Cockerels</td>
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<tr>
<td>Sperm–Zona Pellucida Interactions</td>
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Dear Professor

We are organizing our conferences again in Berlin, Germany, March 31-April 2, 2017, and we would like to invite you to come as Invited Speaker in our Conference to present an Invited Paper with many benefits (publication of the extended version in ISI etc.)

Conferences’ web page: www.wseas.org

Some photos from our previous conference
https://plus.google.com/photos/109335197433731469831/albums/6090426307462494881?banner=pwa&sort=1

We have already finished agreements with 71 ISI Journals (with Impact Factor from ISI Web of Knowledge - Science Citation Index Expanded) that will review the extended versions of all the papers after the conference. Extended Versions of all the Invited Papers will be delivered in ISI Web of Knowledge - Science Citation Index Expanded Journals with positive recommendation by our Editors of their Editorial Board.

Invited Authors have
------------------------
a) Invitation for Additional publication of the extended version in ISI Journals and Positive Recommendation from an Editor for publication in an ISI Journal.
You select the Journal where you can publish the extended version of your paper.

b) Priority in the conference program

c) Double time for presentation (not 15 minutes as the regular papers, but 30 minutes)

d) Invited Authors will receive a Certificate from the Secretariat (limited number)
Journal of Anthropology and Archaeology

ISSN: 2334-2420 (Print) 2334-2439 (Online)

Journal of Anthropology and Archaeology is a double blind peer-reviewed international journal that promotes theoretical, methodological and empirical developments within the disciplines of anthropology and archaeology. The journal provides a forum where a wide variety of different anthropologies can gather together and enter into critical exchange. It encourages submissions both from scholars working in anthropology and those in other disciplines whose work can make a substantial contribution to topics of concern to anthropology and archaeology. All research articles published in Journal of Anthropology and Archaeology have undergone rigorous peer review, based on initial editor screening and anonymized refereeing by at least two anonymous referees.

The interested contributors are highly encouraged to submit their manuscripts/papers to the executive editor via e-mail at editor@anipd.org. Please indicate the name of the journal (Journal of Anthropology and Archaeology) in the cover letter or simply put Journal of Anthropology and Archaeology in the subject box during submission via e-mail.

The journal is published by the American Research Institute for Policy Development that serves as a focal point for academicians, professionals, graduate and undergraduate students, fellows, and associates pursuing research throughout the world.

The journal is Abstracted/Indexed in CrossRef, CrossCheck, Cabell’s, Ulrich’s, Griffith Research Online, Google Scholar, Education.edu, Informatics, Universe Digital Library, Standard Periodical Directory, Gale, Open J-Gate, EBSCO, Journal Seek, DRJI, ProQuest, BASE, InfoBase Index, OCLC, IBSS, Academic Journal Databases, Scientific Index.
Is the publisher open about its practices?

Does they publish on a range of topics?

Assess the quality of the invitation to publish
Are the author fees clearly explained?

Are they easy to find?

Be wary of any potential hidden fees
Are the author rights clearly explained?

Open Access – does it use a Creative Commons licence?

Does the policy comply with funder requirements?
Is the process clearly described?

Is the stated time frame for review realistic?

If an impact factor is given is it correct?
Are the Board members listed? Is there a named Editor?

Do you recognise the names?

Do these people know they’re on the Board?
Is the publisher connected to a recognised institution?

Is it affiliated with a recognised industry association?
Does the website look professional?

Are there spelling mistakes or other areas?

**CAUTION:** be aware of cultural differences
Is the journal indexed by typical databases in the field?

Are other journals by the same publisher indexed?

**CAUTION:** There may be legitimate reasons why a journal is not indexed
Look at previously published work to assess quality

Look for basic errors in titles and abstracts – are the publishers familiar with the field?
Trust your judgement!
Questions
If information is not easily accessible then ask *why*?

Remember that all publishers operate under different circumstances

Trust your judgement!
Think, Check, Submit
http://thinkchecksubmit.org/

Directory of Open Access Journals (DOAJ)
https://doaj.org/

Open Access Scholarly Publishers’ Association (OASPA)
http://oaspa.org/
You've Published, Now What?: Tools and Techniques for Promoting Research
24/4/17, 10:00-11:00  bit.ly/PubTools2017

I Can Just Use This, Right?: a Copyright Survival Guide for Librarians
3/5/17, 15:00-16:00  bit.ly/CopyrightSurvival2017
Thanks!!