Creating the Perfect Recipe

Creative Commons Cookbook

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1. Copyright primer
2. What is Creative Commons?
3. Anatomy of a Creative Commons license
4. Using the licenses
Copyright primer
Copyright conditions

The work should be original

It should be produced in a fixed form

It should meet one of seven key conditions

Economic & moral rights
2 What is Creative Commons?
Creative Commons licences
Designed as a way to ease tensions between copyright restrictions and the opportunity for sharing works
History of Creative Commons

- Copyright Term Extension Act
- Lawrence Lessig court case
- Creative Commons launched
- 4.0 version of licences

- 1998
- 2001
- 2002
- 2013
3 Anatomy of a Creative Commons licence
Layers of a licence

Machine readable
Code aimed at apps and other software
Legal code
Outline of the licence in legal terms
Common deed
Plain language version of the licence
Licence elements

**Attribution**
Must acknowledge the author of the work

**No-derivatives**
Cannot change/remix the work

**Non-commercial**
Only the original author can make money

**ShareAlike**
New creations must be shared under the same rules
CC burger
Creative Commons licences
4 Using Creative Commons licences
How to license work

1. Use the Creative Commons license selector tool:

https://creativecommons.org/choose/

2. Format your statement:

This work is licensed under a Creative Commons [type and version number of licence] by [name of creator]

3. How open is the work?
Things to think about

- Is the format appropriate?
- Is the work copyrightable?
- Do you have the right to place a license?
- Which part(s) of the work does it apply to?
Finding and using CC content

USE A DEDICATED SEARCH TOOL

ATTRIBUTE THE MATERIAL

USE PUBLIC DOMAIN MATERIALS

CONSIDER COPYRIGHT EXCEPTIONS

T = TITLE
A = AUTHOR
S = SOURCE
L = LICENSE
TV dinners vs smoothies

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More information: http://xolotl.org/open-licensing-over-tv-dinners-and-smoothies/
Protecting creator rights

- Creators can waive their right to attribution
- Creators can request removal
- CC-BY does not imply endorsement
- CC licenses are legal licenses
Too many cooks?

For creators … clear and concise way to specify what you want others to do with your work

For users .. easy to understand, standardised guidance
THANKS FOR WATCHING

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