

Open Research at Cambridge

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Cambridge University Press

- Academic publishing division of Cambridge University Press & Assessment
- 400 journals and 1500 books per year
- One of two truly global university presses
- Host our own platforms: Cambridge Core and Cambridge Open Engage



Open Research is
part of a major
transformation
across research
publishing



Authors' expectations changing rapidly to reflect subject disciplines and digital opportunities



Funders are working to increase impact of grant funded research



Impact of COVID-19 on ways of working and budgets



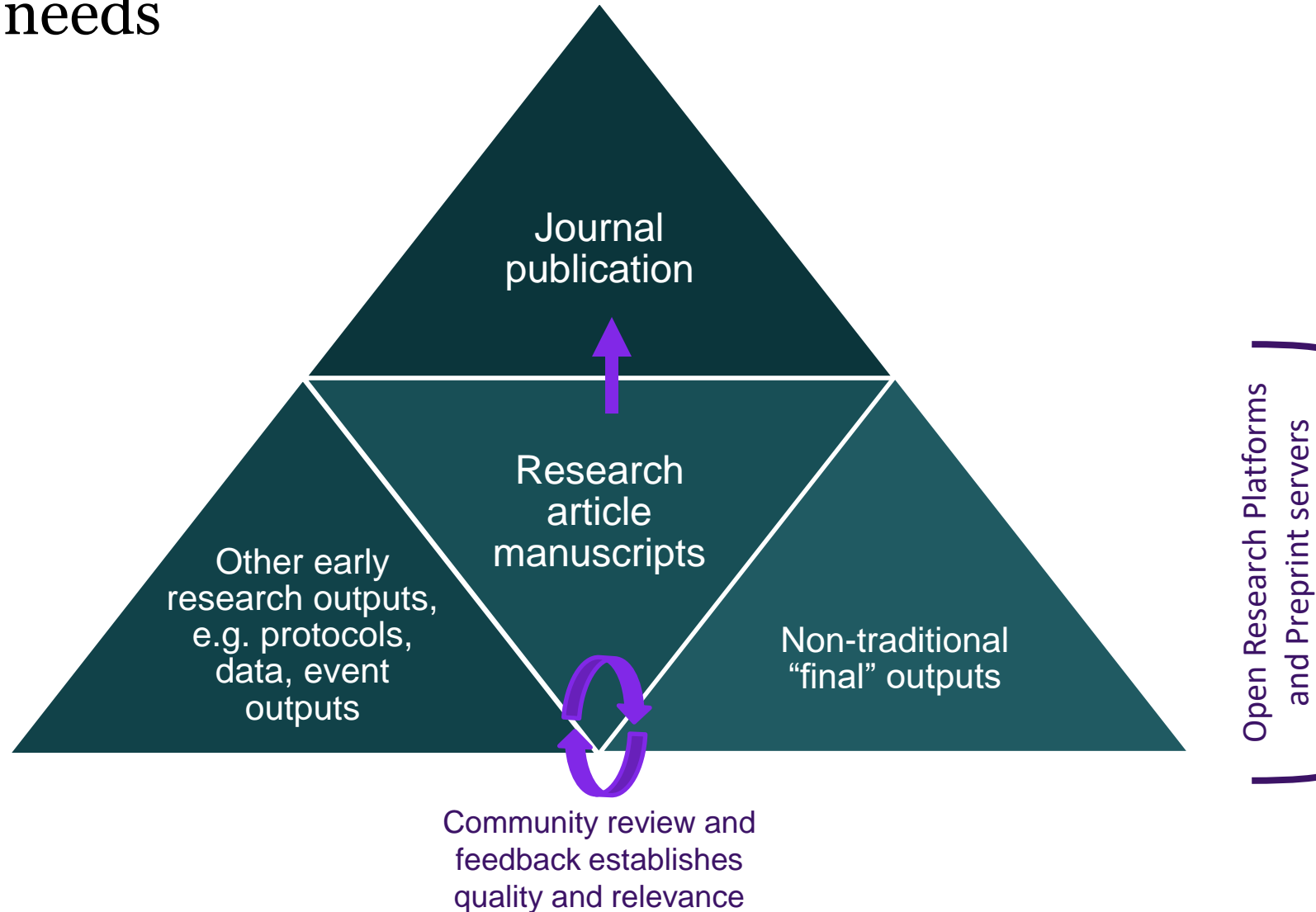
Researchers have alternatives routes for research dissemination/access



Global collaboration and diversity of authors



Increasingly open platforms and formal publishing will meet different dissemination needs



Preprints are still growing

Funders see preprints as a crucial part of the future

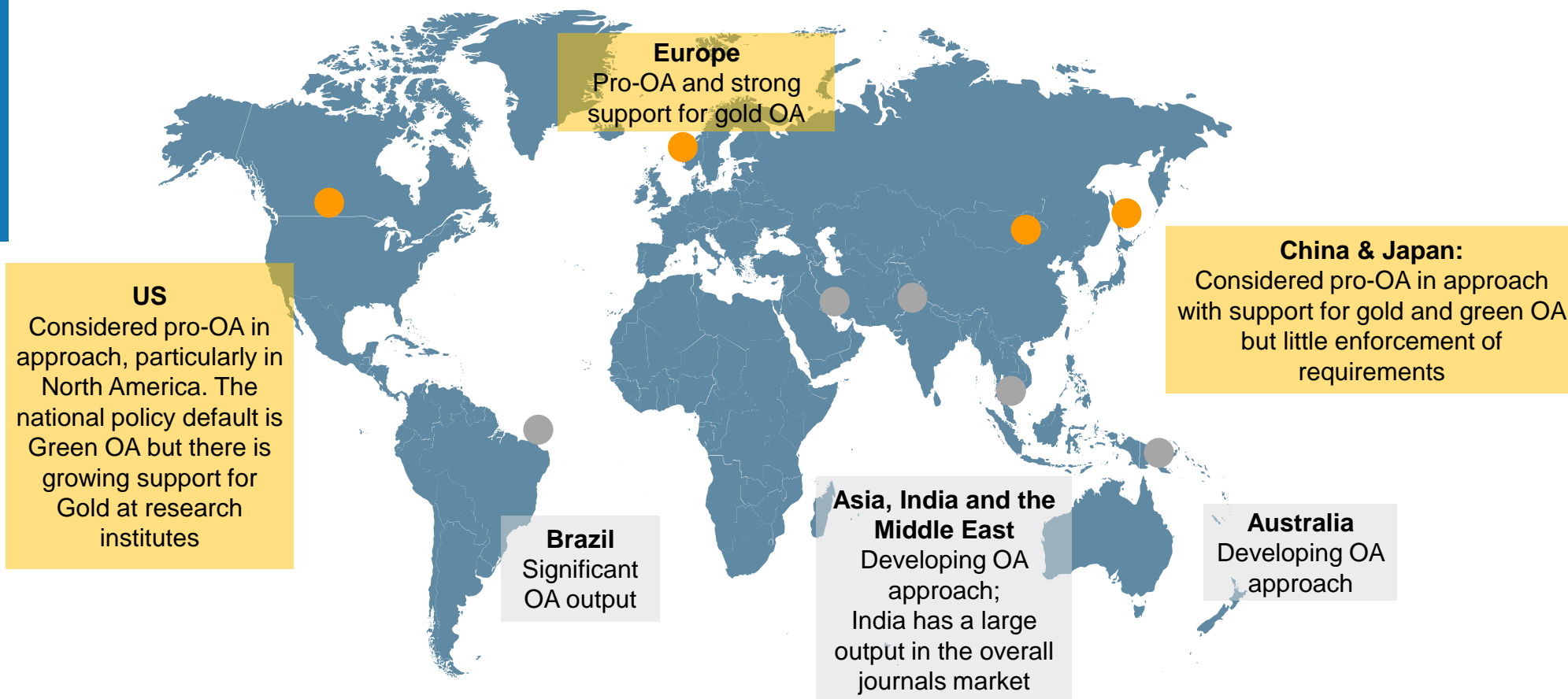
30%

Preprint Growth 2016-2018

There are huge regional differences in approach to Open Access

Countries and regions that contribute most to publishing revenues are not necessarily the same as those contributing most articles, e.g. Asia contributes to 26% of revenues and 36% of output.

- Established OA market
- Developing OA market



Cambridge University Press has set an ambitious goal for the vast majority of research articles to be OA by 2025

- Consistent with our mission as part of the University of Cambridge
- Helps authors maximise the impact of their research
- Increases accessibility equity



We have made significant progress towards our targets

Flip it Open



>100 Transformative Agreements



ChemRxiv™



30% articles now OA

New journal launches and new concepts

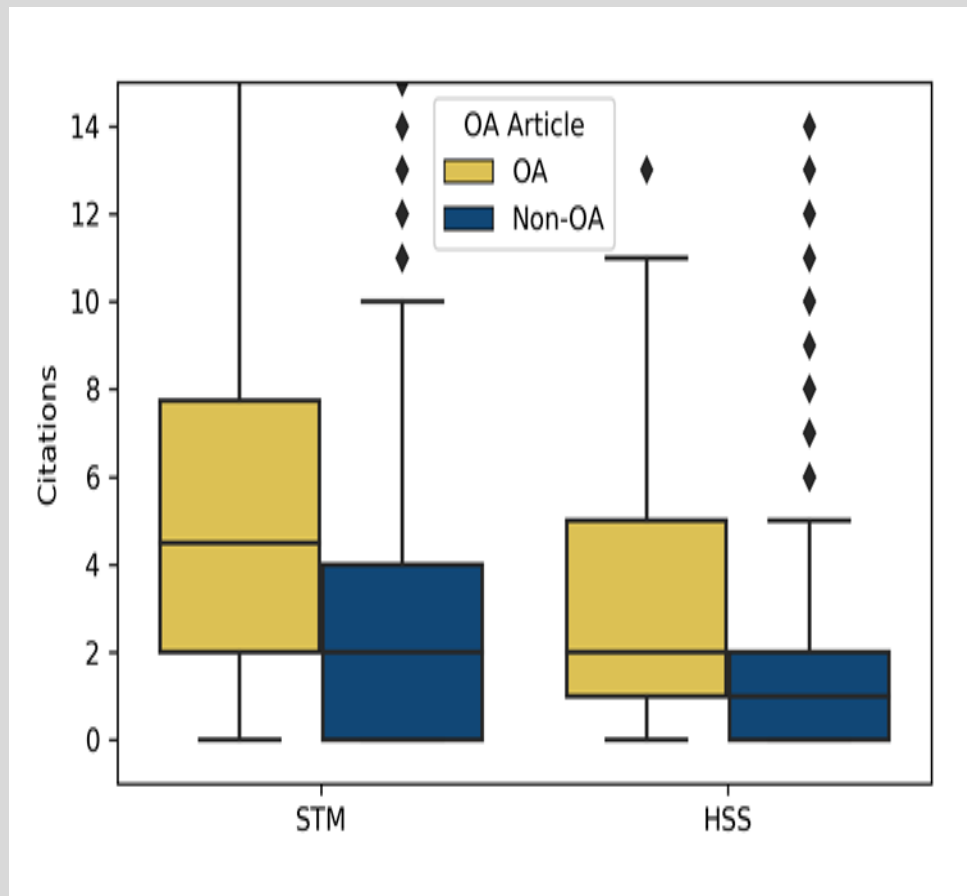


Open Peer Review

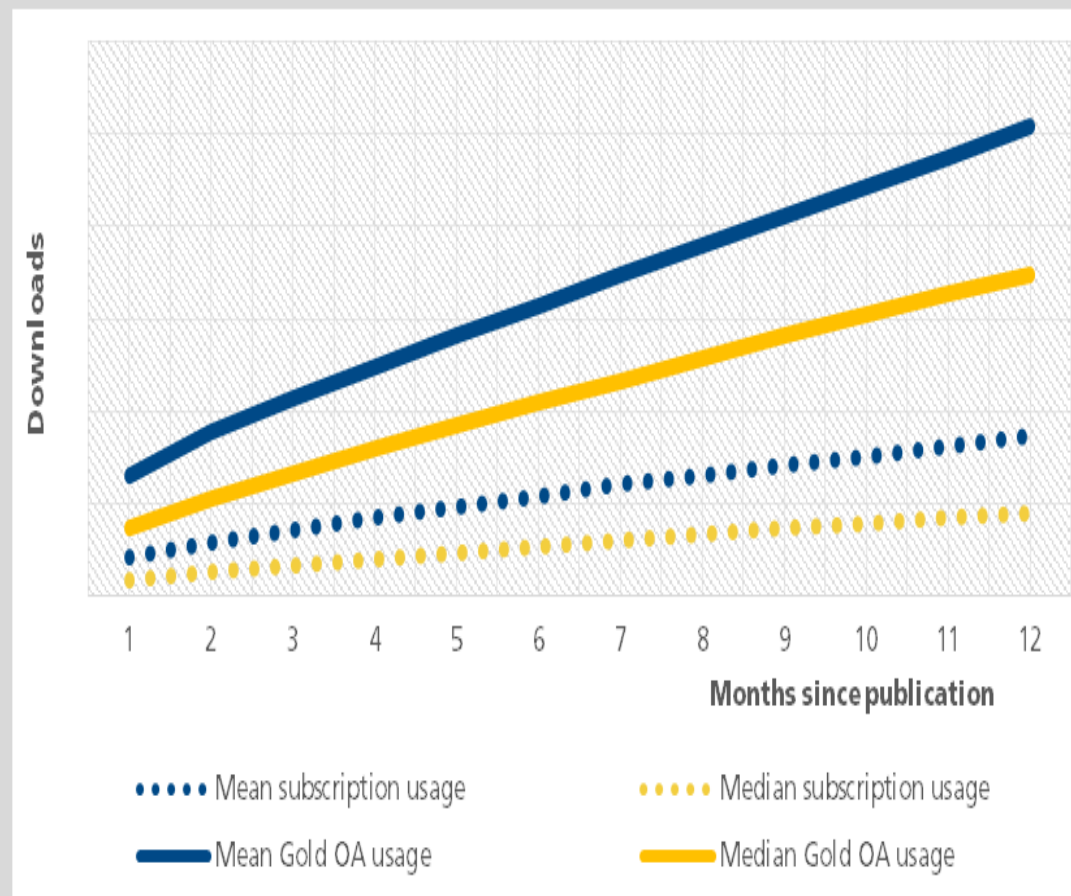
The Cambridge Open Access logo features a white circular icon with a central dot and a ring, followed by the words "Cambridge Open Access" in white sans-serif font on an orange background with diagonal lines.

Open access increases the impact of published research

OA improves citation, with more citations within two years of publication in both HSS and STM



OA improves usage of Gold OA articles by three times the usage of subscription articles within the first year



We are collaborating with the academic university on our shared Open Research goals

- Cambridge academics can publish OA in our journals for free
- Cambridge Open Engage hosts content for university events for Cambridge Zero and Cambridge Language Sciences
- We are working with the Research Data Management group on their data champions program





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