

# I Can Just Use This, Right?

## a Copyright Survival Guide for Librarians

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You will get all the slides  
– no need to write  
everything down

*All images are under CC0, unless indicated otherwise*

Google Doc (with links):

<http://bit.ly/LibsCopyrightDoc>





- Copyright basics
- What can I use in my work?
- Copyright and Open Access
- What can I do with my work?
- Creative Commons licences



# Copyright basics



Copyright is an automatic right that comes into force when a work which meets certain criteria is created

- The work should be original
- It should be produced in a fixed form (e.g. written down)
- It should be a literary, dramatic, musical, artistic, film, broadcast work or sound recording



- Helps the creator be rewarded for their efforts
- Encourages creativity
- Leads to the creation of new material and advances knowledge





Copyright is one of a bundle of rights which make up **Intellectual Property Rights**

Cambridge policy = copyright remains with the creator unless ...

- there are pre-existing conditions
- the work has been created for University administration/managerial reasons

- Right to copy a work
- Right to lend/rent a work
- Right to perform or show a work in public
- Right to broadcast a work
- Right to make an adaptation



**Can sell/give away**



- Right to object to derogatory treatment
- Right to be identified as an author
- Right to object to false attribution
- Right to privacy in films and photographs

**Always retain**



What can I use in my work?



Long extracts of text

Musical scores

Tables, figures and diagrams

Material created  
by other people

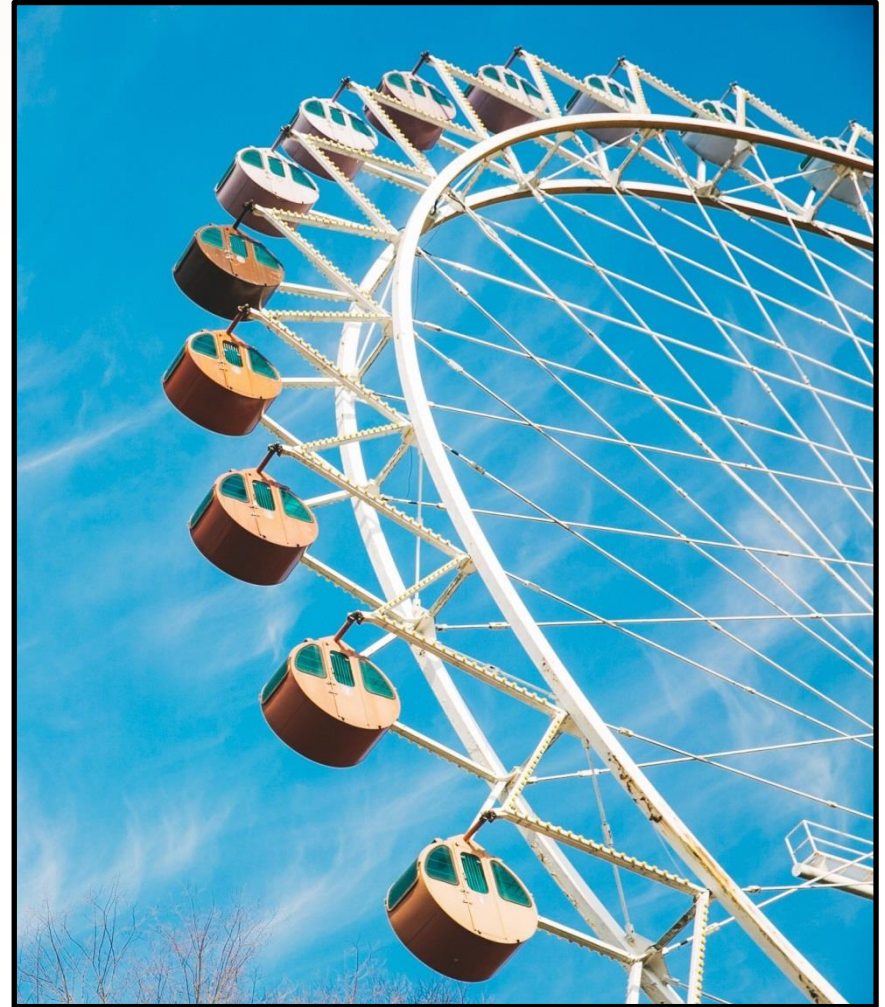
Maps and charts

Video and audio

Illustrations and images

Work you authored but have published

- What would a fair and reasonable person do?
- Research and private study
- Criticism and review
- Remember to reference material





- You need to seek permission from the rights holder
- If granted you need to indicate that permission was given
- Keep a copy of any correspondence
- If permission is not given you cannot make work available
  - Not hearing back is not granting permission!



- Start asking early
- Keep records of all correspondence
- Explain exactly what you want to use and why
- Keep trying ... but not too hard!





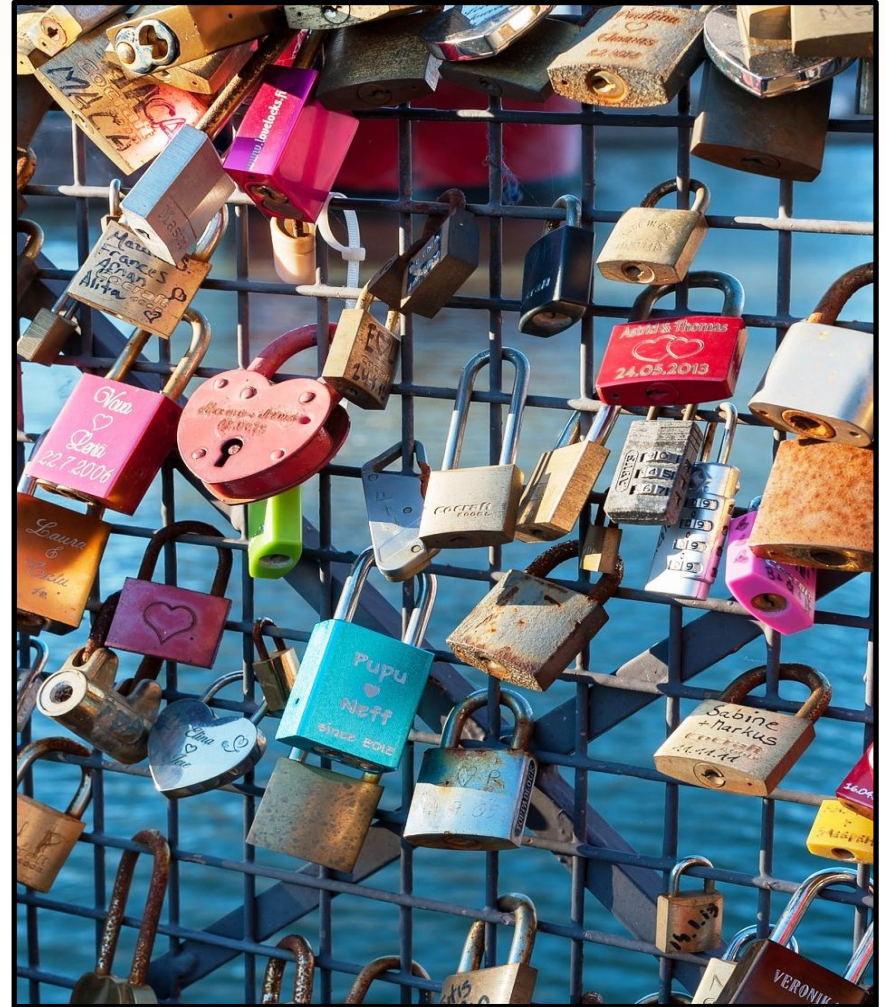


# Copyright and Open Access







- Complies with funder OA mandate
- Enhances the profile of your work
- Offers a stable URL
- Provides long-term preservation
- Protects you from plagiarism



- ✓ Sometimes publishers ask us to take down theses when they get published as a monograph
- ✓ Unaware of any case where having a thesis in Apollo meant that it was NOT able to be published
- ✓ Work can be uploaded under an embargo



- Why are you using this image?
  - Decoration 
  - Illustrating a point 
- But I took the image myself....
  - What is in the image?
  - Who is in the image?

**You may need permission**

Images of artworks require permission from both the artist and the person who took the photograph



- Flickr
  - <https://www.flickr.com/>
- Pexels
  - <https://www.pexels.com/>
- Pixabay
  - <https://pixabay.com/>

**Remember to check the  
licence**





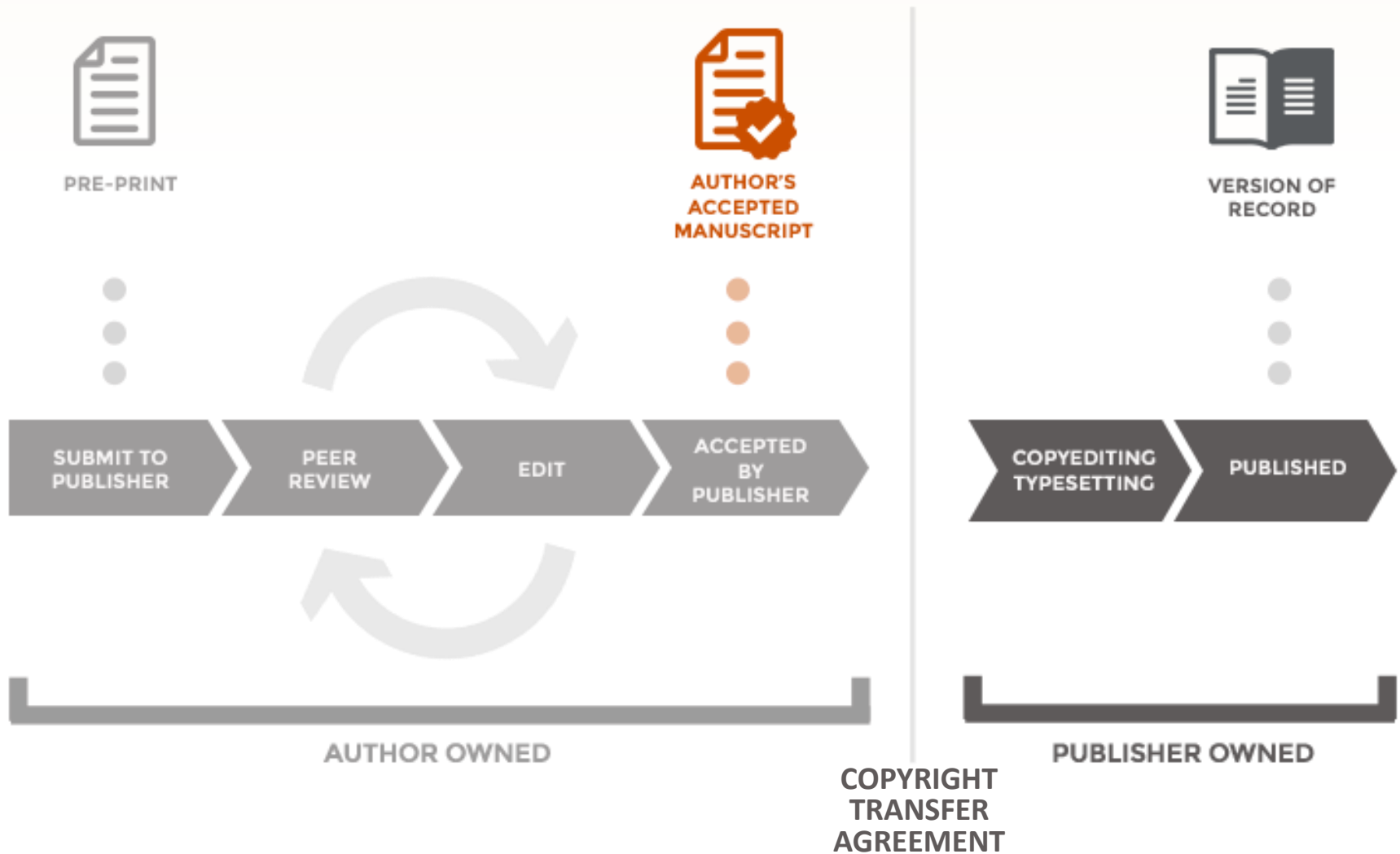
What can I do with my work?





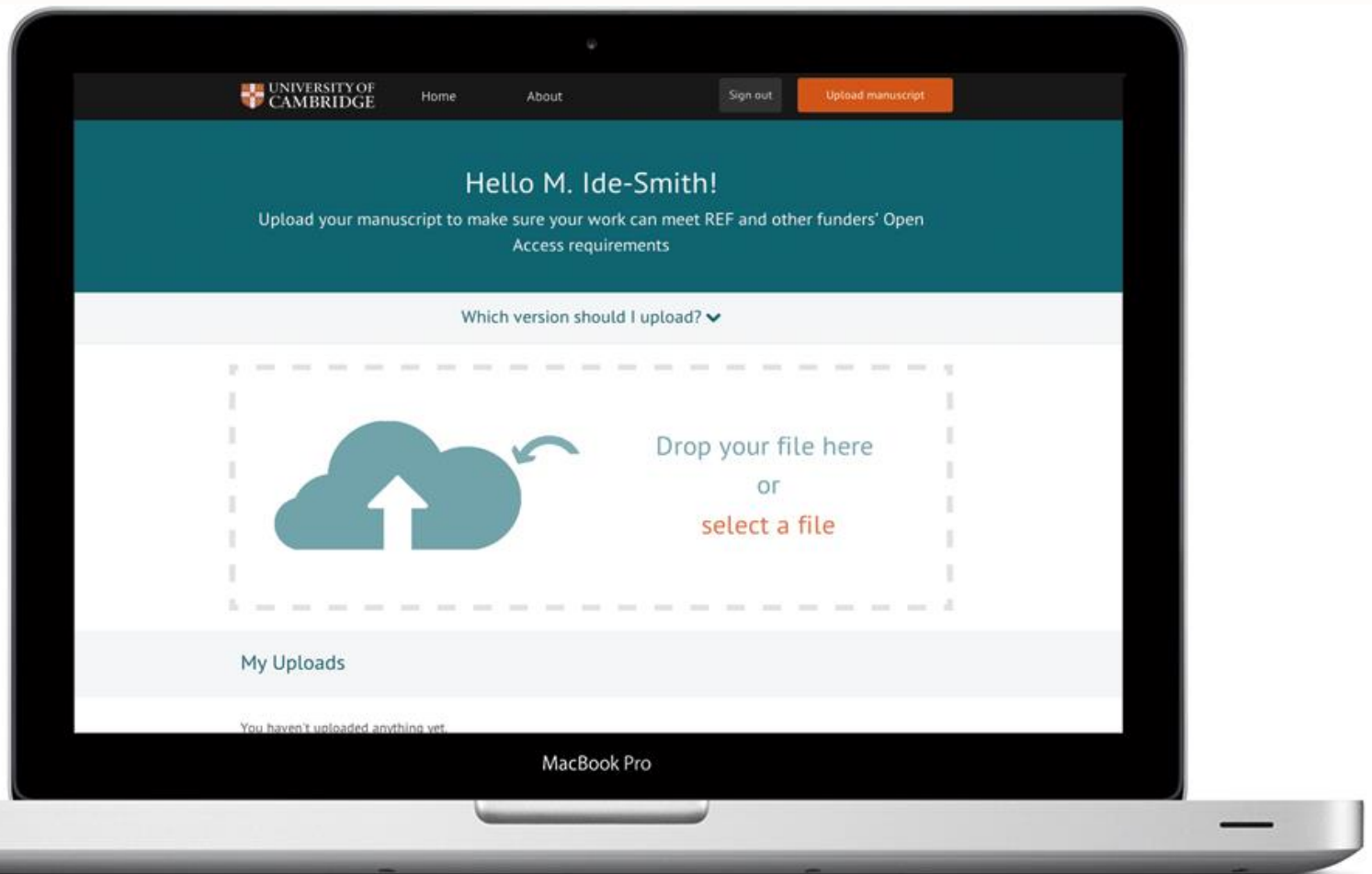


- Economic vs moral rights
- Always check before you sign
- Not necessarily the final offer
- Keep a copy for future reference





Sherpa Romeo: [www.sherpa.ac.uk/romeo/](http://www.sherpa.ac.uk/romeo/) Sherpa Juliet: [www.sherpa.ac.uk/juliet/](http://www.sherpa.ac.uk/juliet/)





# Academic social networking



This is one researcher's workflow for promoting their work post publication



**Things to do when a paper comes out:  
a checklist**

June 4, 2015

I found myself needing a checklist so that I could make sure I'd updated all the various web-pages that needed tweaking after the *Haestasaurus* paper came out. Then I thought others might find it useful for when they have new papers. So here it is.

- Write a blog-post on SV-POW!
- Create a new page about paper in the SV-POW! sidebar.
- Add the full-resolution figures to the sidebar page.
- Update my online publications list.
- Update my University of Bristol IR page.
- Update my ORCID page.
- Update my LinkedIn page.
- Mendeley, if you do it (I don't).
- ResearchGate, if you do it (I don't).
- Academia.edu, if you do it (I don't).
- Keep an eye on the new taxon's Wikipedia page (once it exists).
- Add the paper to the Paleobiology Database (or ask someone to do it for you if you're not authorised). [Credit: Jon Tennant]
- Tweet about it! [Credit: Matt Hodgkinson]
- Update Google Scholar, if it doesn't pick up on the publication on its own.
- Ask Christopher Taylor [Credit: Andy Farke]
- ...that hosts the material [Credit: Andy Farke]
- ...if applica...



- Aim to connect researchers with common interests
- Commercial companies
- Don't meet funder requirements
- Check which version you can share



- Check that you have permission to share content
- Only link to legal versions of your work
- Credit third party content

**Be sensible!**

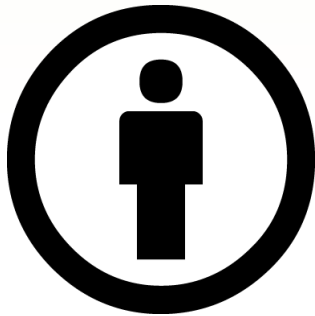






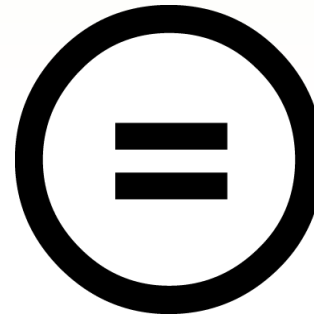
# Creative Commons licences





## **Attribution**

Must acknowledge the author of the work



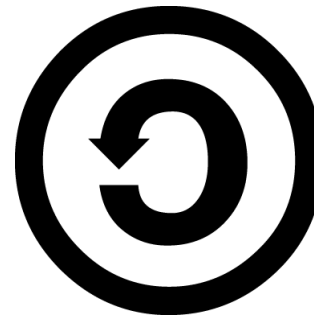
## **No-derivatives**

Cannot change/remix the work



## **Non-commercial**

Only the original author can make money



## **ShareAlike**

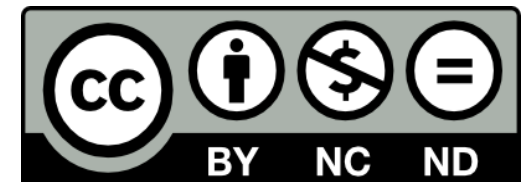
New creations must be shared under the same rules





## Photograph

- I want credit for my photograph
- I don't want anyone to change it
- I don't want anyone to make money from it



**CC BY-NC-ND**



## Poster

- I want credit for my poster
- People are free to build on it and change it as long as they don't make money from it
- They must share their work under the same terms

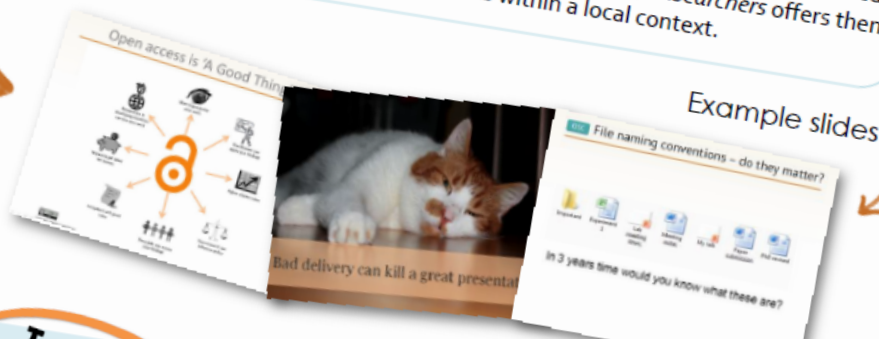
### Making the Modern Academic Librarian The *Supporting Researchers in the 21<sup>st</sup> Century* Programme

**What?** Open to all Cambridge library staff and running year round, *Supporting Researchers* aims to educate and inform about the rapidly evolving area of scholarly communication. Using a mixture of workshops and formal training the programme aims to ensure that staff are fully equipped to support the Cambridge research community in the 21<sup>st</sup> century.

**Why?** Scholarly communication is the process of scholars sharing their research findings with the wider academic community and beyond. Supporting this activity offers exciting challenges for library staff but in order to take full advantage they need to develop their skills. *Supporting Researchers* offers them a chance to do this within a local context.

**Format**

Interactive workshops and hands on training



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## WHAT TO COVER IN YOUR BUSINESS CASE



### BENEFITS

What knowledge will you bring back to your team? Be specific rather than vague. Also think about the benefits to you personally, both now and in the future



### SPECIFIC SESSIONS

Do any of the sessions address a specific problem in your department? Highlight these in your application so that your employer can see the relevance of your event

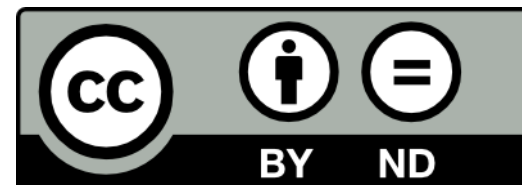


### NETWORKING

Don't forget about networking opportunities at the event. Which new connections can you make? Who will you be able to talk to that you wouldn't meet normally?.

## Resource

- I want my resource shared 'as is'
- I don't want to be paid for its use



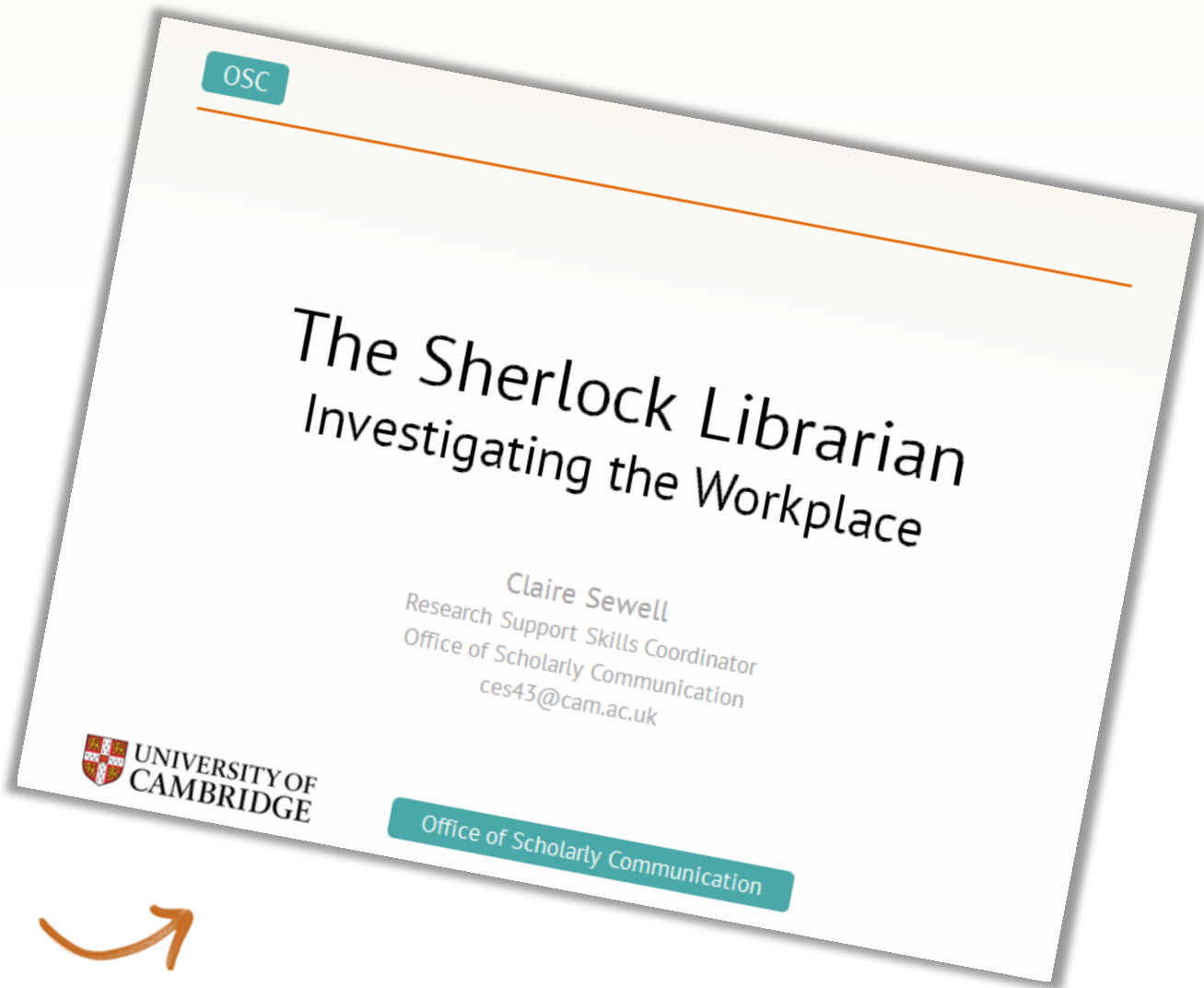
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## Presentation

- People are free to build on my presentation and change it
- They can charge people to hear them deliver it



CC-BY

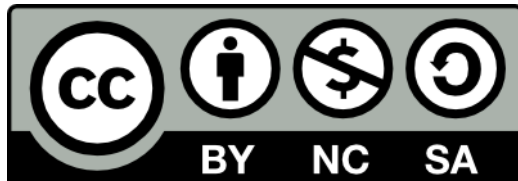




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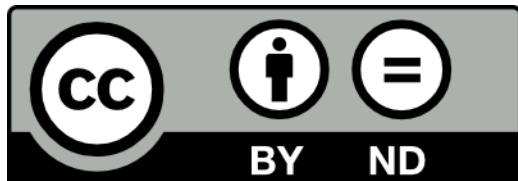
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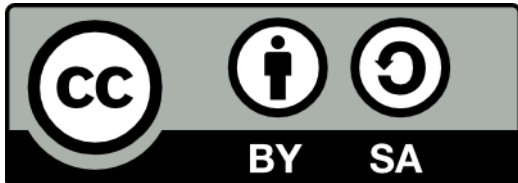






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**License Features**

Your choices on this panel will update the other panels on this page.

**Allow adaptations of your work to be shared?** ⓘ

☒ Yes    ☐ No    ☐ Yes, as long as others share alike

**Allow commercial uses of your work?** ⓘ

☒ Yes    ☐ No





- Check your copyright transfer agreement before you sign it
- Pay attention to 3<sup>rd</sup> party copyright as you go
- Always ask for help if you are unsure

- Email:
  - [info@openaccess.cam.ac.uk](mailto:info@openaccess.cam.ac.uk)
  - [data@openaccess.cam.ac.uk](mailto:data@openaccess.cam.ac.uk)
- Web:
  - <http://osc.cam.ac.uk/copyright>
  - <http://www.legal.admin.cam.ac.uk/>
- Moodle:
  - [Cambridge Copyright Community](#)



