Happiness as a driver of risk-avoiding behavior: Theory and an empirical study of seatbelt wearing and automobile accidents

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Governments try to discourage risky health behaviors. Yet such behaviors are bewilderingly persistent. We suggest a new conceptual approach to this puzzle. We show that expected-utility theory predicts that happier people will be less attracted to risk-taking. Using American seatbelt data, we document evidence strongly consistent with that prediction. We exploit various methodological approaches, including Bayesian model-selection and instrumental-variable estimation. Using road accident data, we find strongly corroborative longitudinal evidence. Government policy may thus have to change. It may need to improve the underlying happiness of individuals instead of, or in addition to, its traditional concern with society's risk-taking symptoms.

Key words: subjective well-being, risky behaviors, effects of well-being, rational carelessness

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In economics, and especially for the design of public policy, the reasons why individuals take risks, particularly avoidable risks, is an important open question (Barsky *et al.*, 1997; Dohmen *et al.*, 2011). Some researchers argue that in the industrialized world – where affluence has become the norm – the key question for policy-making has become that of how to understand risky health behaviors (Offer, 2006; Offer *et al.*, 2010). The scientific and public-policy issues addressed later in the paper are very general ones. To focus the argument, it treats the wearing and non-wearing of seatbelts as an iconic example.

Consider a standard expected-utility model. Assume that the individual chooses an action which carries with it both potential rewards and some risk of death. Let p be the probability of living and 1-p be the probability of death. Let a be the action, a be a fixed utility from life, a be a fixed utility from death, and a be a strictly convex cost function. Write expected utility, therefore, as

$$EU = p(a)u + \{1 - p(a)\}v - c(a).$$

Assume that the probability of living, p(a), increases with action a. Hence higher levels of a correspond here to greater safety (or safety-seeking). Then the optimal action is given by the usual turning-point condition

$$p'(a)\{u-v\} = c'(a)$$

and around the point of optimal action a^* we have that

$$\{p''(a^*)[u-v]-c''(a^*)\}da^*+p'(a^*)du=0.$$

Crucially, by the requirement that the second-order condition holds, the derivative in curly parentheses can be unambiguously signed. It is negative (because EU must be strictly concave in a). Hence, as p'(a) > 0, it follows that da^*/du is unambiguously positive.

In this way, elementary algebra leads to a testable implication. Individuals with higher levels of utility, u, will invest more in a safety-seeking activity, a. Put informally, this is because humans who greatly enjoy life have a lot to lose (they have a large gap between u and v). By contrast, people who gain only a small utility premium from life have less to lose; thus, on an expected-utility calculation, they will rationally take greater risks (with their lives), in the sense that they are less willing to pay the costs associated with safety-seeking. The paper's analytical approach has much in common with the important early work on rational suicide by Hamermesh and Soss (1974).

We illustrate this idea by using data from a particular real-life setting, namely, that of road safety. The study's key results are given later in the regression equations of Table 1 and in Table 4. To our knowledge, the study's findings are not known within the economics literature. However, there are some precedents, from other theoretical perspectives, within the broader social-science literature.

First, experimental results in the same spirit as our work have been reported in a series of laboratory trials (for example, Isen and Patrick, 1983; Isen *et al.*, 1988) by the late Alice Isen, a distinguished psychologist who pioneered work into the consequences of well-being and positive affect. This research showed, inter alia, that inducing positive affect (a McDonalds gift certificate) changed the gambling behavior of psychology students. Students' willingness to take wagers increased for low-risk bets, but decreased for high-risk bets. Similarly, negative affect has also been found in a special case to be associated with increased risk-taking (Leith and Baumeister, 1996): the authors demonstrated that risky tendencies occur when unpleasant moods are accompanied by high arousal, and that neither sadness nor neutral arousal in itself resulted in destructive risk-taking.

Second, simple cross-sectional correlations consistent with our study's main result have been reported by the psychologist Adrian Furnham, as in the innovative multi-country work of Kirk-caldy and Furnham (2000). Although the authors were able to control for only a relatively small number of potential confounding factors, their findings were specifically on the issue of road safety. Positive affect, which is itself significantly positively correlated with subjective well-being, showed a significant negative correlation with car-driving deaths.

Third, related results have been noted in a number of papers in the public health literature. Helsing and Comstock (1977) and Mechanic and Cleary (1980) uncover a direct correlation between positive health behaviours and measures of well-being. Similarly, Steptoe and Wardle (2001), in a comparison of data on approximately 6000 young people from Western and Eastern Europe, demonstrate a connection between unhealthy actions and diminished emotional well-being. We attempt here to build upon these three sets of studies, which provide a range of cross-sectional results relevant to our analysis.

Using U.S. data, this study establishes two main results. First, the less satisfied people are with life, the less conscientious they are in taking action to preserve their life by the wearing of a seatbelt, even when a wide range of other factors are accounted for. Second, the less satisfied they are with life, the more likely they are to be involved in a motor vehicle accident later in life. After allowing for a range of covariates, an increase of one level (out of four) in subjective well-being is associated with an increase by a factor of 1.383 in the odds ratio of wearing a seatbelt; and in longitudinal data, an increase of one level (out of five) in subjective well-being in 2001 is associated with a decrease by a factor of 0.9 in the odds ratio of experiencing a motor vehicle accident in 2008.

Figure 1 shows that, in raw data, subjective well-being and seatbelt use are strongly associated. However, it is possible that other factors might explain the observed association. To this end, we employ five complementary multivariate analyses to examine the influence of a range of plausible confounding factors (Tables A1 and A2). These include both standard regression equations as well as methods rooted in Bayesian model selection. None of the confounders, either singly or jointly, are able to explain the observed connection between seatbelt use and subjective well-being (even after accounting for non-linear effects). By using widowhood as an

instrument, the study also tests the hypothesis that life-satisfaction influences seatbelt use. It finds that the decreased level of subjective well-being induced by the loss of a spouse decreases the frequency with which individuals wear seatbelts.

This finding is replicated and extended on an independent longitudinal sample of 13,027 Americans. It is shown that lagged subjective well-being is predictive of <u>later</u> involvement in motor vehicle accidents; specifically subjective well-being in the year 2001 predicts accidents in 2008. This association remains statistically significant when other factors are controlled for, including, importantly, subjective-well being in 2008.

The remainder of this paper is organized as follows. After describing the background to the study, we present details of the data and methods, including regression and model selection-based multivariate analyses and an instrumental variables regression. We then present our main results on seatbelt use and motor vehicle accidents. Finally, we discuss shortcomings and implications, as well as directions for further work.

I. BACKGROUND

Decision processes involving risk are affected by a wide range of factors. These include underlying risk preferences, perceptions, framing, level of involvement in the outcome-generating process, previous outcomes, and biological factors (Kahneman and Tversky, 1979; Zeckhauser and Viscusi, 1990; Thaler and Johnson, 1990; Kimball, 1993; Fong and McCabe, 1999; Sapienza *et al.*, 2009; Viscusi, 2009). The predominant framework for studies of risk remains utility theory, which we use here, although questions about its assumptions have been raised (Kahneman and Tversky, 1979; Machina, 1987).

The importance of subjective well-being in the study of human behavior has been argued for by an increasing number of authors (e.g. Easterlin, 1974; Oswald, 1997; Frey and Stuzer, 2002). A diverse literature is emerging on the determinants of human happiness (see Diener, 1984; Oswald, 1997; Winkelmann and Winkelmann, 1998; Radcliff, 2001; Clark, 2003; Easterlin, 2003; Di Tella and MacCulloch, 2005; Layard, 2005; Luttmer, 2005; Dolan and White, 2007; Dolan and Kahneman, 2008; Fowler and Christakis, 2008; Stevenson and Wolfers, 2008; Pittau *et al.*, 2009; Clark and Etilé, 2011), how they change over time (Blanchflower and Os-

wald, 2004, 2008b; Pischke, 2011), and its relationship to utility (Kimball and Willis, 2006; Benjamin *et al.*, 2012). There has been debate about self-reported measures of well-being (Argyle, 2001; Bertrand and Mullainathan, 2001), but much new evidence suggests that these measures are correlated with biological and other indicators (Urry *et al.*, 2004; Steptoe and Wardle, 2005; Fliessbach *et al.*, 2007; Blanchflower and Oswald, 2008a), and thus do provide meaningful information. It has also recently been demonstrated that across space there is a close match between U.S. life satisfaction scores and objective well-being indicators (Oswald and Wu, 2010).

Less is known, however, about the influence of people's well-being on their actions: that is, on what happiness 'does', rather than the factors that shape it.

Seatbelt use represents an interesting indicator of self-preserving behavior. In a modern industrialized nation, there are few widespread activities in which people are at risk of instantaneous death or serious injury. Driving is one activity which carries with it the risk of serious physical harm and the wearing of seatbelts is a demonstrably effective measure in reducing this risk (Wild et al., 1985). As there is little cost associated with seatbelt use, rationally the wearing of seatbelts should be universal. Yet seatbelt use in the United States is far from universal. Only 83 percent of individuals in the data used in this study state they always use a seatbelt. This figure is corroborated by the National Occupant Protection Use Survey by National Highway Traffic Safety Administration (Pickrell and Ye, 2008), which directly also observed that 83 percent of individuals actually used a seatbelt. Thus, there remain as yet unexplained patterns of variation in this key risk behavior. Known correlates of seatbelt use include education level, age, gender and marital status (Fhanér and Hane, 1973; Leigh, 1990; Wilson, 1990). Sensation seeking and a propensity to become angry when driving are two well-known personality factors associated with not wearing a seatbelt (Jonah, 1997; Deffenbacher et al., 2000; Dahlen and White, 2006). One aim of the current study is to try to contribute to an understanding of the psychological and economic influences upon individuals' use of seatbelts.

II. MATERIALS AND METHODS

This section describes the two data sources and briefly outlines Bayesian variable selection and joint confounding methods. Importantly, these Bayesian techniques allow a relaxation of the assumption of linearity.

(a) Data

Behavioral Risk Factor Surveillance System Survey

The first data set we use is the publicly available Behavioral Risk Factor Surveillance System Survey (BRFSS). This is a household-level random-digit telephone survey, collected by the U.S. Government's National Center for Chronic Disease Prevention and Health, that has been conducted throughout the United States since 1984. Seatbelt-use statistics were collected in 2006 and 2008, but to avoid a discontinuous time-period, we use only 2008 data (results using 2006 data are similar). Following previous work (Oswald and Wu, 2010), we restrict our analyses to those between 18 and 85 years old, not residing in unincorporated U.S. territories, and exclude respondents who refused or were unsure of their response, or whose response is missing, for any of the 19 variables included in our analyses (Tables A1 and A2). The resulting sample size is 313,354.

Our measure of life satisfaction is the response, on a 4-point scale ranging from 'Very satisfied' to 'Very dissatisfied', to the question, "In general, how satisfied are you with your life?". Seatbelt use is recorded as self-reported frequency of use when driving or riding in a car, on a 5-point scale. Respondents were also able to declare that they do not use a car. These questions were separated in the survey by at least 4 other questions. The questions from which the covariates are derived are listed in Table A4.

Add Health

The second data set used is the National Longitudinal Study of Adolescent Health (Add Health). It measures the health-related behavior of adolescents (Harris *et al.*, 2009), and is available from the Carolina Population Center at the University of North Carolina. Four waves (1995, 1996,

2001, 2008) of data collection have taken place and by 2008 participating individuals are around 30 years old. The Add Health measure of life satisfaction answers "How satisfied are you with your life as a whole?" on a 5-point scale ranging from 'Very dissatisfied' to 'Very satisfied'. Accident involvement is recorded as the answer to a question "In the past 12 months, were you involved in a motor vehicle accident?". The possible answers were 'no', 'yes', or 'don't know'. The latter category was discarded for the purpose of this study (less than 0.1 percent of interviewees gave such a response).

(b) Bayesian Methods

Bayesian variable selection

We fit standard regression models to the data. We additionally consider a less-constrained approach that accounts for the possibility of non-linearity and interactions. This provides a more rigorous test of the importance of a covariate because a larger number of possible alternative explanations are considered, including interaction effects that are sometimes key (e.g. in Gelman *et al.*, 2007) and yet are often overlooked. We select effects by Bayesian variable selection (Smith and Kohn, 1996; Nott and Green, 2004), a convenient and widely-used framework that accounts for the trade-off between fit-to-data and model complexity in a principled manner (Madigan and Raftery, 1994; Wasserman, 2000; Claeskens and Hjort, 2008).

The models M_S for seatbelt use that we consider are defined by subsets S of covariates, with $|S| \le 9$. Suppose each of the p covariates has q_j levels, $1 \le j \le p$. For a model M_S , let $\mathscr C$ be the set containing all $\prod_{j \in S} q_j$ combinations of values of the covariates included in the model. To control complexity in this setting, we simplify the data by reducing the levels of some variables with many categories, as shown in Tables A1 and A2, and binarize the response, enabling a simple contrast between those who always wear seatbelts with those who do not. For each of the n individuals, let y_i be the indicator of whether individual i always uses a seatbelt, and c_i be the corresponding vector of covariates. We use a Binomial model for the responses, with parameter θ_c dependent on the state $c \in \mathscr C$ of the covariates. This means the joint probability for vector of responses \mathbf{y} depends on n_c , the number of observed individuals who have covariates c, and m_c , the number of these individuals who use a seatbelt.

The posterior distribution over models M_S , given the data, provides a measure of the fit of each model that incorporates a preference for simpler models of lower dimension. The posterior, up to proportionality, is given by the product of the model prior $P(M_S)$, and, using the standard assumption of independent Beta(α, β) parameter priors (Cooper and Herskovits, 1992), the closed-form marginal likelihood

(1)
$$P(\mathbf{y}|\mathbf{c}, M_S) = \prod_{c \in \mathscr{C}} \frac{\Gamma(m_c + \alpha)\Gamma(n_c - m_c + \beta)\Gamma(\alpha + \beta)}{\Gamma(n_c + \alpha + \beta)\Gamma(\alpha)\Gamma(\beta)},$$

where \mathbf{c} is the vector of covariates with components c_i . Following previous authors (Heckerman *et al.*, 1995), we set the hyperparameters $\alpha = \beta = (\prod_{j \in S} q_j)^{-1}$ for each θ_c . We choose a flat prior $P(M_S) \propto 1$, but the large sample results in insensitivity to this choice. Penalized likelihood approaches offer an alternative to the Bayesian approach taken here: indeed, here were find that a BIC-based analysis (with $|S| \leq 5$, for computational reasons) in this setting selected the same model.

Joint confounding

An alternative to regression approaches, which models risk-taking behavior conditional on the observed covariates and life-satisfaction, is additionally to model life-satisfaction conditional on the observed covariates (Robins *et al.*, 1992; Senn *et al.*, 2007). This approach has the advantage of explicitly modeling the unbalanced distribution of subjective well-being among individuals, for which we must account to compare meaningfully how seatbelt-use varies with life-satisfaction. We can restore balance by identifying covariates that explain both subjective well-being and seatbelt use, and examining the effect of life-satisfaction within particular values of these covariates.

We take a model selection approach to discovering such covariates (Robins and Greenland, 1986) that is similar to Bayesian variable selection, but we now mirror dependences between covariates C_i and seatbelt use (Y) with corresponding direct dependences between C_i and subjective well-being (X). This can be thought of as exploring different stratifications for a model of the effect of X on Y. Any residual relationship after stratification between subjective well-being and seatbelt use represents the controlled effect (Rosenbaum, 2002). The approach taken here

can also be regarded as a special case of structural inference in Bayesian networks (Heckerman *et al.*, 1995; Madigan and York, 1995; Mukherjee and Speed, 2008).

Each model $M_{S,L}$ is defined by a set of confounders (a subset S of the covariates, excluding subjective well-being X, and with $|S| \leq 9$) and an indicator variable L for whether the direct dependence between X and Y is present. We redefine $\mathscr C$ to be the set containing all combinations of values of the confounders alone (i.e. excluding subjective well-being) in $M_{S,L}$, and denote by $\mathscr D$ the corresponding set including subjective well-being. We denote the number of observed individuals with confounding variables $c \in \mathscr C$ by $w_{\mathbf c}$, and number of these individuals who are 'very satisfied' by $v_{\mathbf c}$. Similarly defining n_d to be number of observed individuals with covariates $d \in \mathscr D$ and the number of these who always use a seatbelt by m_d , we have the following marginal likelihood for seatbelt use $\mathbf y$, subjective well-being $\mathbf x$, and confounders $\mathbf c$.

$$P(\mathbf{y}, \mathbf{x} | \mathbf{c}, M_{S,L}) = \prod_{d \in \mathcal{D}} \frac{\Gamma(m_d + \alpha)\Gamma(n_d - m_d + \beta)\Gamma(\alpha + \beta)}{\Gamma(n_d + \alpha + \beta)\Gamma(\alpha)\Gamma(\beta)} \times \prod_{c \in \mathcal{C}} \frac{\Gamma(v_c + \alpha)\Gamma(w_c - v_c + \beta)\Gamma(\alpha + \beta)}{\Gamma(w_c + \alpha + \beta)\Gamma(\alpha)\Gamma(\beta)}$$

We again choose Beta priors for α, β , with $\alpha = \beta = (\prod_{j \in S} q_j)^{-1}$ for X, and $\alpha = \beta = (q_X \prod_{j \in S} q_j)^{-1}$ for Y, where q_X is the number of levels of X when $M_{S,L}$ includes direct dependence between X and Y, and Y otherwise. Note that the result of adding extra dependencies is simply an additional term in the marginal likelihood, and so the computation time is identical to variable selection.

III. RESULTS

(a) Seatbelt use and life satisfaction

The main idea of the paper is visible in the raw uncorrected data. Across the entire sample of n = 313,354 U.S. residents used here we find that, while 86.7 percent of individuals who are 'very satisfied' with their life report always using their seatbelt, only 77.2 percent of adults who are 'very dissatisfied' do so. Moreover, 4.7 percent of individuals who are 'very dissatisfied' with their life report never using their seatbelt, whereas only 1.2 percent of adults who are 'very satisfied' do so. The differences across all the levels in this large sample corresponds

to a statistically highly significant association (Figure 1), yielding a Chi-squared *p*-value with $p < 2.2 \times 10^{-16}$.

Regression for seatbelt use

[Table 1 about here]

To try to investigate this more fully, and to understand the influence of other explanatory factors, we employed a range of analyses. First, we carried out a logistic regression that predicts whether an individual always wears a seatbelt. This regression includes sex, age, race, marital status, educational achievement, employment status, income, month of interview, and state of residence as independent variables. The resulting fitted odds ratio for always wearing a seatbelt in favor of very satisfied individuals is large at 1.383 (Table 1). This shows that subjective well-being remains a quantitatively important determinant of seatbelt use after inclusion of a wide range of social, economic and demographic factors. The same conclusion, that subjective well-being is substantively important, is given when predicting the level of seatbelt use by OLS, as shown in Table 1.

These regressions contain all of the key plausible confounding variables, but at the suggestion of a referee we further investigated the relationship through a series of regressions that include progressively more control variables. These regressions provide some reassurance about the possibility of omitted variable bias at the expense of increasing concern about over-adjustment (Schisterman *et al.*, 2009). We first include the variables in Table A2 in addition to the variables in Table A1, and then add each group of covariates in Table A3 in turn. We used the raw levels shown in each table. The largest regression includes all reasonable variables that were collected in the nationwide BRFSS survey, many of which are medical because BRFSS was originally collected to track health conditions. We additionally include more flexibility in our control for age, now allowing a 5th-order polynomial, and strengthen our control for geographic effects by adding county-level indicators, and an interaction between state of residence and rural indicator. We also considered a regression including pairwise interactions between any pair of variables, except for the geographic indicators.

[Table 2 about here]

The result of the largest regression without interactions is shown in Table 2. We see that the effect of subjective well-being remains significant under this model, with a coefficient $\beta = 0.039$ (standard error 0.003). The effect size of subjective well-being is significant ($p < 2.2 \times 10^{-16}$) in all of the intermediate regressions, with estimates of β as follows: 0.084, 0.067, 0.066, and 0.042. As is natural and expected, the coefficient reduces as more variables are added, but the importance of subjective well-being remains clear even with extensive controls. The effect is also highly significant ($p < 2.2 \times 10^{-16}$) in the regression including pairwise interactions.

Bayesian variable selection

A more rigorous test of the hypothesis can be performed by allowing non-linearity and interactions into the model, as detailed in Section II. above, to check that the result is robust to such deviations in the modeling assumptions. This approach addresses the possibility that in combination, and potentially through a non-linear relationship, other covariates may adequately describe seatbelt use, without any dependence on subjective well-being. To consider this possibility, we use a variable selection framework to explore all possible subsets S of covariates (up to and including 9 covariates jointly) to quantify the joint explanatory ability of those subsets in terms of probability scores. We find that, with probability 0.99, the subset of predictors that jointly best describe seatbelt use are state of residence, sex and life satisfaction. Fitted posterior probabilities from this model are shown by state in Figure 2 and arranged into groups defined by seatbelt legislation in Figure 3. It can be seen in Figures 2 and 3 that seatbelt-wearing rates vary widely across U.S. states and that differing legislation at the state-level explains some of this variation. Females are more likely to use a seatbelt than males. These patterns are expected and fairly well-known, but it is the high rate of seatbelt use in very satisfied individuals that, to the best of our knowledge, is a new one in social science. This model estimates that the probability of an individual who is very satisfied always wearing their seatbelt is 0.067 higher.

Joint confounding

The regression approaches described above focus on factors associated with seatbelt use. However, it is factors that explain, possibly in combination, both subjective well-being and seatbelt use that may bias our result; this can happen through the unbalancing of the distribution of subjective well-being. We consider this problem explicitly with models in which the covariates explain *both* subjective well-being and seatbelt use. This makes it possible to isolate the fully controlled relationship between subjective well-being and seatbelt use.

The best model, in which the Bayesian posterior probability of the model is close to unity, retains the link from subjective well-being to seatbelt use. The selected factors are Exercise, Marital status, Smoking status, Sex and Income. This model is preferred to the corresponding model – without such a link – with high confidence (Bayes factor $\approx 10^{33}$). Applying the backdoor theorem (Pearl, 2000), which here implies taking the weighted average of the effect over the strata defined by the model, the probability of always wearing a seatbelt is estimated to be 0.053 higher in individuals who report themselves very satisfied with their life.

Instrumental-variable estimation

While our analysis shows an apparently strong relationship between seatbelt use and life satisfaction, we have so far assumed exogeneity (implying that biases in our analysis can be fully removed by adjusting for observed covariates, and thus overlooking the possibility of unobserved variables playing a key role).

To go beyond this, we exploit an instrumental-variable approach. We consider an exogenous alteration to subjective well-being, which should result in a change in risk-aversion if subjective well-being determines risk-aversion.

We propose that widowhood at 60 years old or younger is such a suitable instrument. There are 5514 such individuals in the sample. The effect of widowhood on subjective well-being is demonstrably strong (in first-stage regression, the coefficient of widowhood $\beta = -0.1692$, with standard error 0.009, p < 0.001), but it is arguably close to being independent of seat-belt use. That is, premature widowhood should exogenously cause dissatisfaction, but should not affect seatbelt use through any other channel. Unsurprisingly, widowhood has a large negative effect on happiness (Clark and Oswald, 2002; Easterlin, 2003), and this effect is fairly long-lasting (Lucas *et al.*, 2003). Using this instrument, a standard two-stage least squares analysis provides the estimate that an exogenous increase of one class of subjective well-being category increases

seatbelt use by 0.188 categories (Table 1). This implies that seatbelt use is indeed influenced by life-satisfaction, even when the possibility of unobserved confounding is considered.

(b) Motor vehicle accidents and life satisfaction

The hypothesis that dissatisfied individuals are more 'careless' with their lives has an another, and potentially interesting and testable, implication. It suggests that these individuals should experience more motor vehicle accidents. That idea can be investigated by examining whether dissatisfaction is predictive of future motor vehicle accidents. To consider this, we exploit panel data.

[Table 3 about here]

[Table 4 about here]

The Add Health survey, an independent longitudinal data sample of 13,027 Americans, provides self-reported happiness levels in 2001 and 2008, as well as their involvement in a motor vehicle accident in the 12 months preceding the interview in 2008. Once again, a pattern is visible in raw data. We find that for individuals who were very dissatisfied with their lives in 2001, 14.7 percent reported being involved in an accident in 2008. In contrast, for individuals who earlier reported being very satisfied, 9.5 percent had had an accident in 2008. The differences across the levels of this sample produce a Chi-squared p-value with p = 0.022 (see Table 3). Columns 2-4 of Table 4 report a multivariate logistic regression that includes the same set of covariates as listed earlier. The probability of those individuals with higher earlier life satisfaction being involved in a later accident is significantly lower. The odds ratio is 0.90. Happiness may have an important stable component and so it is natural also to test this empirical model by including 2008 happiness levels. Columns 5–7 of Table 4 do so. It shows that lagged life satisfaction is robust to this specification and produces an odds ratio of 0.92. This longitudinal analysis illustrates the predictive power that happiness has in estimating the likelihood of being involved in future motor vehicle accidents. As such, it complements and extends the prior findings on happiness and risky behavior as measured by seatbelt use.

IV. CONCLUSION

Economists and behavioral scientists currently lack a full understanding of why some people take extreme risks with their lives. Building on a prediction of standard expected-utility theory, this paper provides some of the first evidence of a powerful link between life-satisfaction and risk-avoiding behavior. The study finds that the less happy an individual is with life, the less conscientious that person is in taking action to preserve their life by the wearing of a seatbelt, and the more likely they are to be involved in a motor vehicle accident later in life.

We have used seatbelt use as an indicator of individual propensity for risky behavior. Although relatively little-studied by economists and social scientists, driving is one of the few mainstream activities that even in developed countries remains potentially life-threatening. In contrast to behaviors like smoking and drug-taking, seatbelt use is probably habitual rather than addictive. For this reason, it is less likely that current seatbelt-wearing behavior is strongly affected by long-past attitudes to risk. In contrast, current smoking status, for example, may relate to decision-making processes of an individual some decades previously. Additionally, the 'passive' effects on others brought about by the non-use of seatbelts are arguably smaller, or at least less well appreciated, than for smoking, and so seatbelt use may reflect a more personal indication of propensity for risk than other measures. Seatbelt use has in addition been demonstrated to be associated with risk preference as elicited by a lottery choice experiment (Anderson and Mellor, 2008).

There remains work to be done. Some of the evidence in the paper is not definitive (because happiness cannot be randomly assigned by an experimenter). The key concern that is common to all studies based upon observational data is the possibility of confounding variables. Here we controlled for a large number of variables, which reduces the potential for confounders, but there may be confounding factors that are unobserved, and for which we are thus not able to account.

In particular, variability in the sensitivity of the respondents to the social desirability of their answers may accentuate, or even drive, the observed relationship between subjective well-being and seatbelt use. Specifically, it is socially desirable to respond that you are happy (Diener *et al.*, 1991), and that you wear a seatbelt (Streff and Wagenaar, 1989). Thus those respondents who

are more sensitive to the social desirability of their responses may be more likely to respond that they are both happy and that they wear a seatbelt. Nelson (1996) and Ibrahimova *et al.* (2011), however, show that self-reported and observed seatbelt use have converged over time and so argue that bias due to social desirability may no longer be of much concern.

Conscientiousness is another possible confounder, since it has been found to be positively associated with both life-satisfaction (DeNeve and Cooper, 1998; Hayes and Joseph, 2003), and negatively associated with traffic accidents (Arthur Jr. and Doverspike, 2001; Arthur and Graziano, 1996). Raynor and Levine (2009) find the same pattern within a sample of U.S. college students. Although such results do not invalidate the present study, they do make it likely that future research will have eventually to distinguish between two potential influences – well-being and conscientiousness – upon seatbelt use, and to determine which may be of greater intrinsic importance.

The robustness of our result to an instrumental variable analysis further reduces concern about unobserved confounding. However, this result depends upon the untestable assumption that the only reason that a widow is less likely to use a seatbelt is because they are less happy. This assumption may not be valid. For instance, it may simply be that widows were reminded by their spouse to wear a seatbelt. Another explanation is that assortative mating, or coordination within households, leads to those who do not wear seatbelts being more likely to have spouses who do not wear seatbelts. These individuals who do not wear seatbelts are then more likely to become widows, because their spouses do not wear a seatbelt. Similarly, a large age difference between the respondent and their spouse would also increase the probability of becoming a widow. We are unable to adjust for these effects here because no information about the spouses of widows was collected in BRFSS. A drop in expected future income from widowhood is another channel through which the change in risk aversion may occur, but we again can not control for this because we have no information about the respondents' expected future income. However, the lack of strong dependence on income in the regression results in Table 1 is reassuring.

It will be necessary to explore the implications of the results presented here, both in terms of better characterizing the connection between life-satisfaction and risk-taking and in understanding, in a wider range of settings, how subjective well-being is correlated with human choices.

The paper's conceptual account potentially has implications for science and policy. If it wants to alter the dangerous actions chosen by citizens, a government may need to change its citizens' intrinsic happiness with their lives rather than, as at present, concentrating policy solely upon detailed behavioral symptoms themselves. This idea, for which the paper attempts to provide evidence, emerges from the expected-utility model of human behavior.

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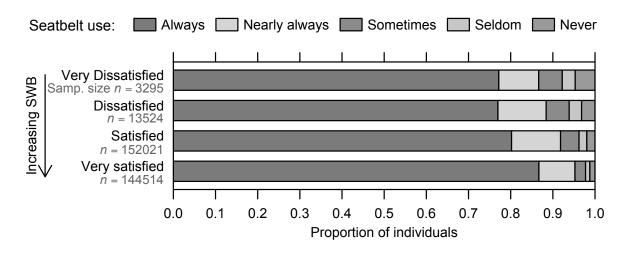
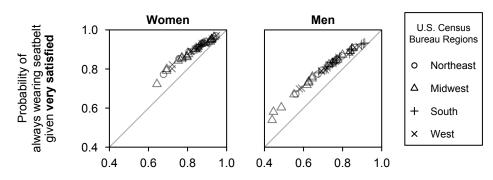


Figure 1 Frequency of seatbelt use cross-tabulated by subjective well-being (SWB). Each category contains at least 101 individuals. Pearson's chi-squared statistic is 3242 (p-value $p < 2.2 \times 10^{-16}$).



Probability of always wearing seatbelt given not very satisfied

FIGURE 2

PROBABILITY OF ALWAYS WEARING A SEATBELT (BAYESIAN POSTERIOR PREDICTED PROBABILITIES), GIVEN SUBJECTIVE WELL-BEING, AFTER CONTROLLING FOR STATE OF RESIDENCE AND GENDER (THESE COVARIATES WERE IDENTIFIED AS INFLUENTIAL BY A VARIABLE SELECTION APPROACH; SEE THE MAIN TEXT FOR DETAILS). FOR EACH STATE, THE PROBABILITY OF ALWAYS WEARING A SEATBELT FOR VERY SATISFIED RESIDENTS AGAINST THE PROBABILITY OF ALWAYS WEARING A SEATBELT FOR RESIDENTS WHO ARE NOT VERY SATISFIED IS SHOWN. THE SYMBOLS DENOTE U.S. CENSUS BUREAU REGIONS.

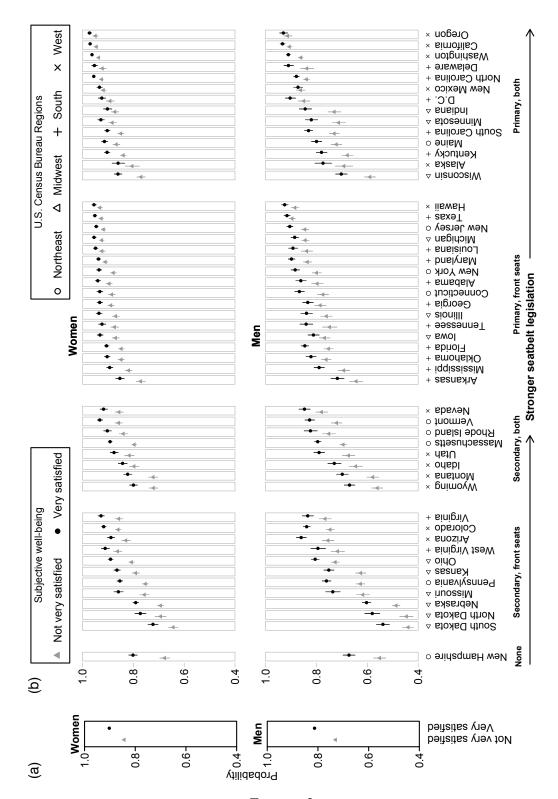


FIGURE 3

- (A) PROBABILITY OF ALWAYS WEARING A SEATBELT (BAYESIAN POSTERIOR PREDICTED PROBABILITIES, WITH BARS INDICATING 95 PERCENT HIGHEST PROBABILITY DENSITY REGION), GIVEN SUBJECTIVE WELL-BEING, STRATIFIED BY GENDER.
- (B) As Figure 2, but with states grouped by legislation type, and with the adjacent symbols denoting U.S. Census Bureau Regions. Both state/legislation and gender effects are important, but the association between subjective well-being and seatbelt use remains clear under stratification.

Table 1 Logistic regression, Ordinary Least Squares, and Instrumental variable analyses for seatbelt use

	Logistic regression			Ordinary Least Squares			Instrumental variable			
Effect	β	S.E.	p	O.R.	β	S.E.	p	β	S.E.	p
Subjective well-being	0.324	0.008	***	1.383	0.081	0.002	***	0.188	0.066	**
Gender (baseline Male)										
Female	0.716	0.011	***	2.047	0.196	0.003	***	0.195	0.005	***
Race (baseline White)										
Black	-0.009	0.021		0.991	0.016	0.005	**	0.026	0.009	**
Asian	0.593	0.060	***	1.809	0.059	0.008	***	0.061	0.012	***
Hispanic	-0.038	0.026		0.963	-0.032	0.008	***	0.096	0.008	***
Other race	0.353	0.026	***	1.424	0.084	0.006	***	-0.034	0.013	**
Age										
Age	0.032	0.002	***	1.032	0.007	0.001	***	0.010	0.003	***
$Age^2/1000$	-0.223	0.021	***	0.800	-0.044	0.006	***	-0.084	0.028	**
Marital Status (baseline Ne	ver Marri	ed)								
Married	0.230	0.018	***	1.259	0.086	0.005	***	_		
Divorced	0.110	0.020	***	1.116	0.028	0.006	***	_		
Widowed	0.182	0.025	***	1.200	0.064	0.007	***	_		
Separated	0.159	0.037	***	1.173	0.050	0.011	***	_		
Unmarried couple	0.006	0.034		1.006	0.025	0.010	*	_	_	
Educational achievement (b	aseline N	lo High S	School)							
Attended High School	-0.090	0.038	*	0.914	-0.016	0.012		-0.021	0.022	
Graduated High School	-0.033	0.034		0.967	0.016	0.011		0.002	0.019	
Attended College	0.100	0.034	**	1.105	0.077	0.011	***	0.071	0.019	***
Graduated college	0.410	0.035	***	1.506	0.160	0.011	***	0.158	0.020	***
Employment status (baselir	e Employ	ved)								
Self-employed	-0.477	0.016	***	0.620	-0.144	0.005	***	-0.136	0.007	***
Unemployed	0.023	0.025		1.023	-0.008	0.008		0.019	0.018	
Homemaker	0.219	0.025	***	1.245	0.024	0.005	***	0.024	0.006	***
Student	0.172	0.042	***	1.187	0.070	0.011	***	0.046	0.018	**
Retired	0.198	0.019	***	1.219	0.023	0.004	***	0.017	0.010	
Unable to work	0.177	0.023	***	1.193	0.003	0.007		0.037	0.027	
Income (baseline Less than	\$10,000)	1								
\$10,000 - \$15,000	-0.047	0.031		0.954	-0.002	0.010		0.011	0.027	
\$15,000 - \$20,000	-0.022	0.029		0.978	0.007	0.009		0.034	0.025	
\$20,000 - \$25,000	0.007	0.029		1.007	0.019	0.009	*	0.036	0.024	
\$25,000 - \$35,000	-0.054	0.028		0.947	0.005	0.009		0.006	0.025	
\$35,000 - \$50,000	-0.064	0.028	*	0.938	0.010	0.009		0.004	0.027	
\$50,000 - \$75,000	-0.004	0.029		0.996	0.026	0.009	**	0.018	0.029	
More than \$75,000	0.158	0.029	***	1.171	0.051	0.009	***	0.040	0.034	
Children										
Number of children	0.001	0.001		1.001	-0.001	0.000	*	-0.001	0.002	

Logistic regression (LR) and Ordinary Least Squares (OLS) were used to predict seatbelt use from a panel of covariates (Table A1), including subjective well-being. We show the estimated coefficients β , and their standard errors (S.E.) and p-values (***p < 0.001, **p < 0.01, *p < 0.05), and the odds ratios (O.R.), for the model as fitted to data from n = 313,354 individuals from the BRFSS in 2008. In both LR and OLS subjective well-being has p-value p < 2 × 10⁻¹⁶. All estimates have controlled for state of residence and interview month.

In the instrumental variable regression widowhood at 60 years old or younger was used as an instrument to probe the potential link between subjective well-being and seatbelt use (please see Main Text for details). The first stage of the instrumental variable regression gave the coefficient of widowhood $\beta = -0.1692$ (standard error 0.009, p < 0.001). Subjective well-being is significant at the 0.005 level. All estimates have controlled for state of residence and interview month.

 $\label{eq:table 2} \textbf{Additional effects from the largest regression without interactions}$

Variable	β	S.E.	p
Subjective well-being	0.039	0.003	***
Physical Activity	-0.071	0.004	***
Diabetes (baseline Never)			
Have diabetes	-0.044	0.007	***
Had diabetes when pregnant	0.011	0.016	
Only pre- or borderline	-0.016	0.017	
Heart Attack	-0.038	0.011	***
Special Equipment	0.041	0.008	***
Smoker (baseline Never smoked)			
Former smoker	0.001	0.004	
Current smoker, some days	0.003	0.008	
Current smoker, every day	-0.092	0.005	***
Heavy alcohol	-0.001	0.0001	***
Asthma	-0.017	0.010	
BMI	6×10^{-4}	-2×10^{-4}	***
BMI ²	-2×10^{-7}	-3×10^{-7}	
BMI ³	3×10^{-11}	-2×10^{-10}	
BMI ⁴	3×10^{-14}	-9×10^{-14}	
BMI ⁵	-9×10^{-18}	-1×10^{-17}	
Number of adults	0.168	0.188	
Number of men	-0.168	0.188	
Number of women	-0.166	0.188	
Telephone reliability	-0.018	0.009	*
No. telephones	-0.014	0.007	*
Veterans	0.049	0.007	***
veterans			
General health	-0.008	0.002	**
Physical health	3×10^{-6}	1×10^{-4}	
Sleep	-4×10^{-4}	1×10^{-4}	**
Mental health	-1×10^{-4}	1×10^{-4}	
Emotional support	-0.036	0.002	***
Weight	-0.004	0.000	***
Height	0.009	0.001	***
Limited activities	-2×10^{-4}	5×10^{-3}	
Binge drinker	-0.038	0.006	***
Health care coverage	0.018	0.006	**
Didn't see doctor	0.018	0.006	**
Personal doctor (baseline No)			
Yes, only one	0.032	0.005	***
Yes, more than one	0.028	0.008	***
Time since check-up	-0.023	0.002	***
Time since dental check-up	-0.008	0.002	***
Flu shot	0.054	0.004	***
Flu spray	0.063	0.020	**
Teeth removed (baseline None)			
1 to 5	-0.023	0.004	***
6 or more but not all	-0.025	0.006	***
All	-0.028	0.010	**
Angina/CHD	0.004	0.011	
Stroke	-0.015	0.012	
Lifetime asthma	0.014	0.008	
Pneumonia shot	0.021	0.005	***

The OLS regression also controlled for all variables in Tables A1 and A2, with a 5th-order polynomial in age. We also add county-level indicators, and an interaction between state of residence and rural indicator. The discretizations, coding and questions used here are shown in Tables 2 and A5.

 $\begin{tabular}{l} Table 3 \\ Cross-tabulation of accidents in 2008 by Life-satisfaction in 2001 \\ \end{tabular}$

		Motor vehicle accident (2008)		
		Not involved in accident	Involved in accident	Total
	Very dissatisfied	64	11	75
<u></u>	·	85.3%	14.7%	
Life satisfaction (2001)	Dissatisfied	397	60	457
Ę Į		86.9%	13.1%	
); (10	Neither	1,438	185	1,623
stac		88.6%	11.4%	
ati	Satisfied	5,481	619	6,100
<u>မ</u> လ		89.8%	10.2%	
3	Very satisfied	4,321	451	4,772
		90.5%	9.5%	
	Total	11,701	1,326	13,027
		89.8%	10.2%	

The table shows the individuals who had experienced an accident in 2008 cross-tabulated by life satisfaction in 2001. The data are from n=13,027 individuals from the National Longitudinal Study of Adolescent Health (Add Health). Pearson's χ^2 statistic is 11.4 (p-value p=0.022)

	Excluding 2008 happiness			Adjusting for 2008 happiness		
Effect	Odds ratio	Std. err.	<i>p</i> -value	Odds ratio	Std. err.	<i>p</i> -value
Life satisfaction (2001)	0.90	0.04	**	0.92	0.04	*
Happiness (2008)	_			0.96	0.02	*
Gender						
Male	1.14	0.08		1.15	0.08	*
Race						
Black	1.25	0.10	**	1.25	0.10	**
Hispanic	0.78	0.12		0.78	0.12	
Asian	0.73	0.12		0.72	0.12	
Native	2.21	0.79	*	2.24	0.80	*
Age						
Age	0.94	0.02	**	0.94	0.02	**
Marital status						
Married	0.89	0.06		0.90	0.06	
Others						
Education	1.02	0.02		1.02	0.02	
Job	0.99	0.08		1.00	0.09	
Income	1.00	0.00	*	1.00	0.00	*
Interview month	0.96	0.01	**	0.96	0.01	**

We show the estimated odds ratio $\exp(\beta)$, and their standard errors and p-values, for the model as fitted to data from n = 13,027 individuals from the National Longitudinal Study of Adolescent Health (Add Health).

APPENDIX

 $\label{eq:table A1} The \ \mbox{main covariates used from BRFSS}.$

Variable	Raw levels	Collapsed levels
Seatbelt	Always (coded 5) Nearly always (4) Sometimes (3) Seldom (2) Never (1)	Always Not always
Subjective well-being	Very satisfied (4) Satisfied (3) Dissatisfied (2) Very dissatisfied (1)	Very satisfied Not very satisfied
Gender	Male	Male Female
Race	Female White only, non-Hispanic Black only, non-Hispanic Asian only, non-Hispanic Other/Multiracial, non-Hispanic Hispanic	White only, non-Hispanic Black only, non-Hispanic Asian only, non-Hispanic Other/Multiracial, non-Hispanic Hispanic
Age	(Age in years)	Young (18—34 years) Middle-aged (35–64 years) Old (65 years or older)
Marital Status	Never Married Married Divorced Separated Widowed	Never Married In couple Formerly in couple Formerly in couple Widowed
Education	Unmarried couple No high school Some high school High school graduate Some college/technical school	In couple Not a high school graduate High school graduate
Employment	College graduate Employed for wages Self-employed Unemployed Homemaker Student	College graduate Employed Unemployed Not in workforce
Annual Income	Retired Unable to work \$10,000 or less \$10,000 - \$15,000 \$15,000 - \$20,000	Low income
	\$20,000 - \$25,000 \$25,000 - \$35,000 \$35,000 - \$50,000 \$50,000 - \$75,000 \$75,000 or more	Medium income High income
State of residence Month of interview Number of children	(State of residence) (Month of interview) (Number of children in household)	No children 1 child
		2 or more children

The discretization in Column 2 ('Raw levels') is used in our linear analyses, while our analyses based upon model selection use the discretization in Column 3 ('Collapsed Levels'). (The additional covariates used in our model selection analyses are detailed in Table A2.)

TABLE A2
ADDITIONAL COVARIATES FROM BRFSS USED IN MODEL SELECTION ANALYSES

Variable	Raw levels	Collapsed levels		
Body Mass Index (BMI)	(Height and weight)			
•	BMI < 2500	Neither overweight or obese		
	2500 < BMI < 3000	Overweight		
	BMI > 3000	Obese		
Heavy alcohol	(Number drinks of drinks/month)			
•	Men > 2 drinks/day	Heavy drinker		
	Women > 1 drinks/day	Heavy drinker		
	$Men \le 2 drinks/day$	Not heavy drinker		
	Women ≤ 1 drinks/day	Not heavy drinker		
Physical Activity	Do exercise	Do exercise		
	Don't exercise	Don't exercise		
Diabetes	Have diabetes	Have diabetes		
	Had diabetes when pregnant	Had diabetes when pregnant		
	No diabetes	No diabetes		
	Only pre- or borderline	Only pre- or borderline		
Heart Attack	Had heart attack	Had heart attack		
	Not had heart attack	Not had heart attack		
Special Equipment	Use special equipment	Use special equipment		
	Don't use special equipment	Don't use special equipment		
Smoker	Current smoker - now smokes every day	Current smoker		
	Current smoker - now smokes some days	Current smoker		
	Former smoker	Not current smoker		
	Never smoked	Not current smoker		
Asthma	Currently have asthma	Currently have asthma		
	Do not currently have asthma	Do not currently have asthma		

The discretization in Column 2 ('Raw levels') is used in our progressively larger set of linear regressions, while our analyses based upon model selection use the discretization in Column 3 ('Collapsed Levels'). (The discretization and coding of the further additional covariates used in our progressively larger set of linear regressions are detailed in Table A3.)

TABLE A3 FURTHER ADDITIONAL COVARIATES FROM BRFSS USED IN PROGRESSIVELY LARGER REGRESSIONS

Variable	Coding/Levels
City code	City code
Metrop. status code	Metrop. status code
Number of adults	Number
Number of men	Number
Number of women	Number
Telephone reliability	Yes/No
No. of telephones	Number
Veterans	Yes/No
General health	Poor/Fair/Good/Very good/Excellent (coded 1-5)
Physical health	Number of days
Sleep	Number of days
Mental health	Number of days
Emotional support	Never/Rarely/Sometimes/Usually/Always (coded 1-5)
Weight	Weight in kilograms
Height	Height in meters
Limited activities	Yes/No
Binge drinker	Yes/No (males having five or more drinks on one occasion, females
-	having four or more drinks on one occasion)
Health care coverage	Yes/No
Didn't see doctor	Yes/No
Personal doctor	Yes/No
Time since check-up	Within past year/Within past 2 years/Within past 5 years/5 or more years ago/Never (coded 1-5)
Time since dental check-up	Within past year/Within past 2 years/Within past 5 years/5 or more
.	years ago/Never (coded 1-5)
Flu shot	Yes/No
Flu spray	Yes/No
Teeth removed	None/1 to 5/6 or more, but not all/All
Angina/CHD	Yes/No
Stroke	Yes/No
Lifetime asthma	Yes/No
Pneumonia shot	Yes/No

The grouping of variables is denoted by the horizontal separators.

The questions from which these variables were derived are shown in Table A5.

Variable	Question
Seatbelt	How often do you use seat belts when you drive or ride in a car?
Life Satisfaction	In general, how satisfied are you with your life?
	[Recorded as very satisfied/satisfied/dissatisfied/very dissatisfied]
Gender	(Noted by interviewer)
Race	Are you Hispanic or Latino?
	Which one or more of the following would you say is your race? [Mark all that apply.] (from White, Black or African American, Asian, Native Hawaiian or Other Pacific Islander, American Indian or Alaska Native, Other.)
Age	What is your age?
Marital Status	Are you: Married, Divorced, Widowed, Separated, Never married, A member of an unmarried couple?
Education	What is the highest grade or year of school you completed?
Employment	Are you currently: Employed for wages, Self-employed, Out of work for more than 1 year, Out of work for less that 1 year, A homemaker, A student, Retired, Unable to work
Income	Is your annual household income from all sources: (from Less than \$25,000, \$10,000 - \$15,000, \$15,000 - \$20,000, \$20,000 - \$25,000, \$25,000 - \$35,000, \$35,000 - \$50,000, \$50,000 - \$75,000, \$75,000 or more)
Number of children	How many children less than 18 years of age live in your household?
Body Mass Index	About how much do you weigh without shoes?
	About how tall are you without shoes?
Heavy alcohol	One drink is equivalent to a 12-ounce beer, a 5-ounce glass of wine, or a drink with one shot of liquor. During the past 30 days, on the days when you drank, about how many drinks did you drink on the average? [A 40 ounce beer would count as 3 drinks, or a cocktail drink with 2 shots would count as 2 drinks.]
Physical Activity	During the past month, other than your regular job, did you participate in a activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise?
Diabetes	Have you ever been told by a doctor that you have diabetes?
Heart Attack	Has a doctor, nurse, or other health professional ever told you that you had a heart attack, also called a myocardial infarction?
Special Equipment	Do you now have any health problem that requires you to use special equipment, such as a cane, a wheelchair, a special bed, or a special telephone? (Include occasional use or use in certain circumstances.)
Smoker	Do you now smoke cigarettes every day, some days, or not at all? Do you now smoke cigarettes every day, some days, or not at all?
Current Asthma	Have you ever been told by a doctor, nurse, or other health professional that you had asthma? Do you still have asthma?

The additional questions used in the progressively larger regressions are shown in Table A5.

 ${\bf TABLE~A5}$ Questions from BRFSS used in progressively larger regressions

Variable	Question
City code Metrop. status code	What county do you live in? [Metropolitan status code]
Number of adults Number of men Number of women Telephone reliability	[Number of adults in household] [Number of adult men in household] [Number of adult women in household] During the past 12 months, has your household been without telephone service for 1 week or more? (excluding weather or natural disasters)
No. telephones Veterans	Do you have more than one telephone number in your household? (excluding cell phones/fax/modems) Have you ever served on active duty in the United States Armed Forces, either in the regular military or in a National Guard or military reserve unit?
General health Physical health Sleep	Would you say that in general your health is— Now thinking about your physical health, which includes physical illness and injury, for how many days during the past 30 days was your physical health not good? During the past 30 days, for about how many days have you felt you did not get enough
Mental health	rest or sleep? Now thinking about your mental health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not
Emotional support Weight Height Limited activities	good? How often do you get the social and emotional support you need? [Weight in kilograms] [Height in meters] Are you limited in any way in any activities because of physical, mental, or emotional problems?
Health care coverage Didn't see doctor	[Respondents aged 18-64 with health care coverage] Was there a time in the past 12 months when you needed to see a doctor but could not because of the cost?
Personal doctor Time since check-up Time since dental check-up Flu shot	Do you have one person you think of as your personal doctor or health care provider? About how long has it been since you last visited a doctor for a routine checkup? How long has it been since you last visited a dentist or a dental clinic for any reason? Include visits to dental specialists, such as orthodontists. A flu shot is an influenza vaccine injected into your arm. During the past 12 months, have you had a flu shot?
Flu spray	During the past 12 months, have you had a flu vaccine (FluMist) that was sprayed in your nose?
Teeth removed	How many of your permanent teeth have been removed because of tooth decay or gum disease?
Angina/CHD	Has a doctor, nurse, or other health professional EVER told you that you had [] angina or coronary heart disease?
Stroke Lifetime asthma Pneumonia shot	Has a doctor, nurse, or other health professional EVER told you that [] you had a stroke? [Lifetime asthma] A pneumonia shot or pneumococcal vaccine is usually given only once or twice in a person's lifetime and is different from the flu shot. Have you ever had a pneumonia shot?