

## The Reuse of Research Data

# Call for Action: Protect Research Data Against Non-Human Persuasion

Cambridge Data Week 2020  
Office for Scholarly Communication  
Cambridge University, Nov.24<sup>th</sup> 2020

Tiberius Ignat  
Scientific Knowledge Services

# Research data management challenges in citizen science projects

*Recommendations for library support services*

Jitka Stilund Hansen  
(Technical University of Denmark)  
et alia



# Research Data Repurposed by Machines

## Data Reuse Rights for Machines





# Persuasive\_Algorithms € Platform\_Economies

# The Internet of Metis

a world of Humans, Bots and Things



Machines: not allowed to  
persuade humans!

Research data:  
away from persuasive  
machines!

# Share data responsibly!

data reuse under licence  
research\_data ≠ persuaders



# PRIVACY-BY-DESIGN, NO TRACKING WEBSITE

Citizen Scientists Investigating Cookies and App GDPR compliance.

(CSI-COP)

<https://csi-cop.eu/>



# Share data responsibly !



# Example:

## How to Reuse Research Data in AI-Assisted Clinical Decision Tools

The background of the slide is a photograph of a classical building. It features a balcony with an ornate metal railing on the left side. Several large, dark columns are visible, supporting a structure above. The lighting is dramatic, with strong highlights and deep shadows, giving it a historical and scholarly feel.

# Example:

## How to Reuse Research Data in Scholarly Communication







# Act now!

# Share data responsibly! Anticipate! Prevent!



# The Re-Use of Data by Persuasive Robots

This form is run independently by Tiberius Ignat, after a presentation at Cambridge Data Week 2020 and it's not an initiative of Cambridge University or its Office of Scholarly Communication.  
Your participation is not mandatory.

\* Required

Humans persuaded by robots and algorithms. Is this a good idea? \*

☐ Yes

☐ No

Would you like to contribute to a movement which aims to stop the practice of using non-human to persuade humans? This movement could start with regulations toward the re-use of research data \*

☐ Yes

☐ No

(Optional) Please register your email address if you would like to stay in contact

Your answer

Submit

<https://forms.gle/TYywd2hbwmw7Syh48>



# Tiberius Ignat



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